

BREAK THROUGH YOUR GROWTH CEILING IN ONE YEAR

Become a Master of Science
and scale your business at
the same time



Master program in Scaling Up

Unknown University of Applied Sciences

At Unknown University of Applied Sciences, we support founders like you to break through the ceiling of personal and business growth. The program is tailored for visionary founders with any Bachelor's degree and a running company.

Our Master's program combines theoretical concepts with hands-on implementation of serial entrepreneurs and top experts. We equip you with knowledge, skills and mindset to put you ahead of the competition. Through unconventional and effective business education, we ensure tangible and immediate results.

You are not alone. We understand the complexities you face and are here to provide the support you need. Our program is not just another educational offering.

You'll get guidance and inspiration from the best entrepreneurs and experts. Visit Europe's hottest startup ecosystems with other founders who experience the same challenges. It's a one-year journey that will give you a network for life, topped off with a Master's degree.

APPLY HERE

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Unknown University of Applied Sciences is part of Unknown Group.

The future is unknown,

but we believe it needs to be fixed

We are Unknown Group. We join forces with founders to venture beyond known. By realising their full potential we are a catalyst for lasting change. Igniting a chain reaction.

Because the future is broken. With 10 billion people on the horizon, we need to change the way we work, eat and live while ensuring a livable future for all.

Founders are the ones that go beyond known to turn the world's problems into opportunities. They should succeed more often, faster and on a bigger scale.

We are on a mission to fuel founders that fix the future.

At Unknown Group we build an Impact Campus to amplify the impact of founders by:

- **Unknown Spaces:** Create the right environment for startups to work, learn and test their solutions.
- **Unknown University of Applied Sciences:** Educate founders with skills and mindset to start and grow their business.
- **Unknown Solutions:** Fund and unite startups with industry leaders to solve global challenges.

This ecosystem is supported by a startup competition Get in the Ring, that creates global awareness for societal challenges, and a Venture Portal that identifies and matches startups to specific challenges.

Have you hit a ceiling?

Beat the statistics

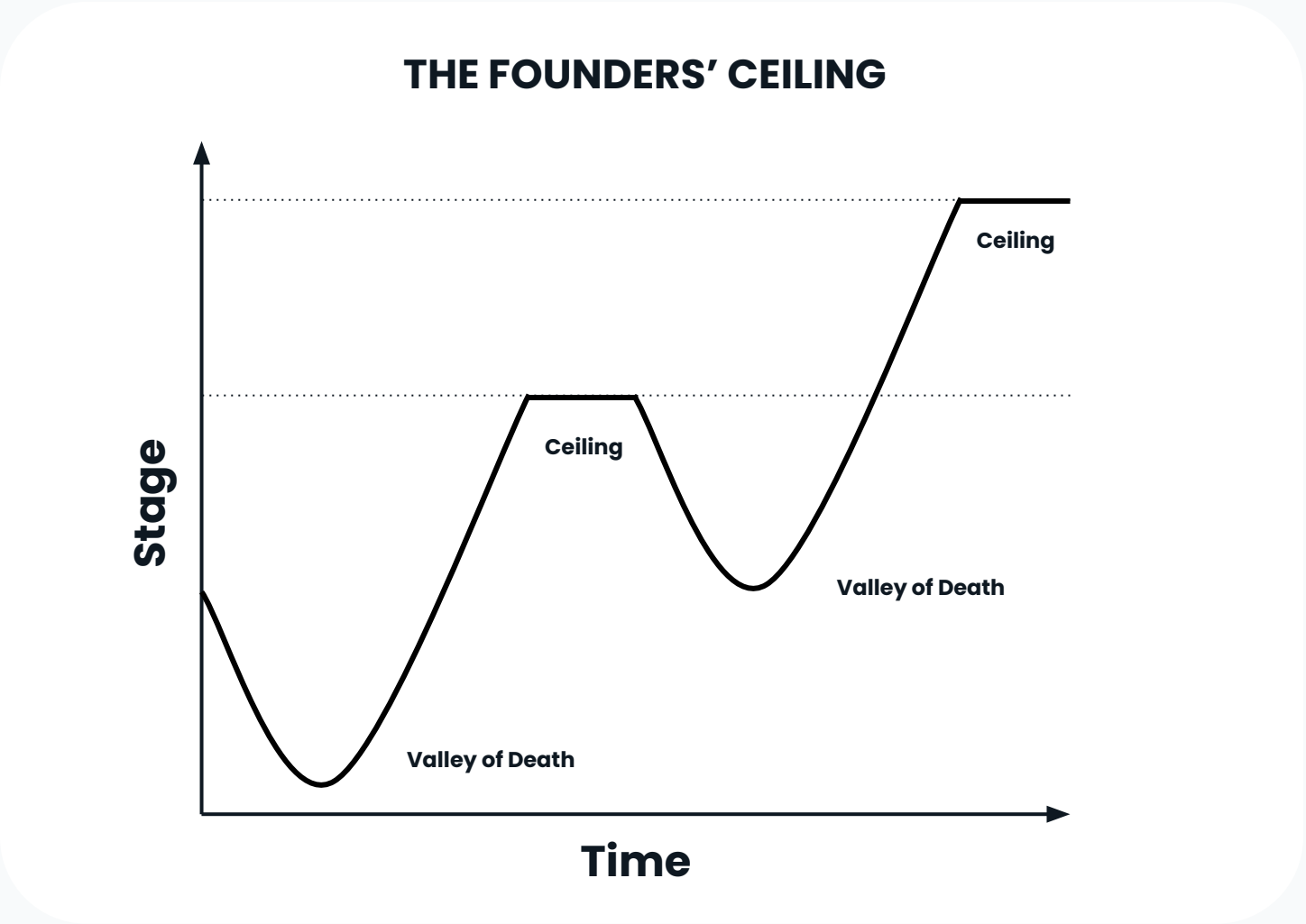
Are you a startup founder feeling stuck at a growth plateau? The "Founders' Ceiling" is a common phenomenon in startups, often due to skill limitations, limited networks and/or issues from rapid expansion. It's a phase where your current way of working doesn't suit the growth of your business any more.

According to data*, up to 90% of startups fail. Across almost all industries, the average failure rate for year one is only 10%. However, a staggering 70% of new businesses will fail in years two through five.

It is a critical phase where startups face significant challenges, including a lack of skills, experience, and resources, which test their ability to progress to the next stage of growth.

THE RIGHT PROGRAM FOR YOU

This Master's program, Scaling-Up, is designed to help you break through this ceiling and scale your startup. Don't let the "Founders' Ceiling" - something every startup faces - hinder your growth.



"Reaching the entrepreneurial ceiling hits hard. You've got this industry redefining idea, a potential game-changer, but lacking the tools to make it real or grow it. It's tough. Finding the right people who understand this feeling is not easy but when you do, it might just save your business."

Gibran Huzifah
Founder of eFishery
1,4 Billion US\$ Valuation



Our approach to get you through the ceiling

Oh, what a feeling



Our program uses an approach that is designed to help entrepreneurs break through the 'Founder's Ceiling' by developing the six essentials. Through our program, you will develop the proper knowledge, skills and mindset to become a next-level founder.

BREAK THROUGH THE CEILING AND GO FROM...



Lack of skills



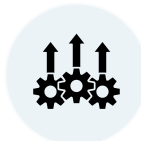
Lack of resources



Entrepreneur is the obstacle



Lack of network



No scalable operating model



...TO A NEXT LEVEL FOUNDER:



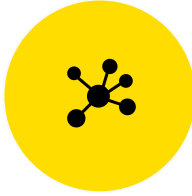
Scalability in your business model

Fast-track your business success within one year



A Master in scaling

Master's Degree from an accredited University of Applied Sciences



A top-notch network

Global network of entrepreneurs, corporates and investors.



Razorsharp focus

Become a better leader to bring your company to the next level

Where academic learning meets business practice

Our curriculum

Our program is a fully accredited Master of Science with 60 ECTS. Our 1-year curriculum, integrates academic learning in modules and entrepreneurial pursuits in our incubator to develop the six essentials of scaling a business. You conclude the program with a capstone Master's project, serving as both a thesis and a practical demonstration of your ability to scale a business.

During a 5-day work week, you'll have 1.5 days of classes and 3.5 days in the incubator working on your own company. The program provides a perfect environment to run your existing business and become a master in scaling at the same time.

INCUBATOR 7 ECTS

In our incubator program, you will be part of Unknown Group's community, have weekly in-depth sessions to support you, have direct access to the right experts to guide you and travel to the best startup cities in Europe to expand your network

- Join expert growth sessions
- Get personal & business coaching
- Connect to field experts
- Meet investors
- Embark on trips to startup cities & events
- Access to "Unknown Venture Portal"
- Visit scale-ups in Europe



ACADEMIC MODULES 53 ECTS

MODULE 1 - VISION BUILDING 7 ECTS

What's keeping you from scaling? Start with the awareness and then create a roadmap to break through the ceiling and envision the future.

MODULE 2 - STRATEGY MAPPING 7 ECTS

Design your business model for impact, develop your strategy and select great market potentials (internationally) based on research.

MODULE 3 - ORGANISATIONAL READINESS 7 ECTS

Is your developed strategy achievable for you? Identify the resources needed to scale, determine the riskiest assumptions, find solutions to overcome them and pick the growth market that suits you.

MODULE 4 - ENTREPRENEURIAL LEADERSHIP 7 ECTS

How do you lead your business through the next phase? Design your organisation and learn how to solve the most critical issues while growing your team.

MODULE 5 - FINANCING THE FUTURE 7 ECTS

Redesign your existing financial structure to prepare for healthy and profitable future growth.

MODULE 6 - READY TO SCALE 7 ECTS

Create a practical playbook outlining your scaling-up plan for the next 3-10 years. Decide on your growth strategy and the connected financing strategies.

MASTER PROJECT 11 ECTS

Critical paper reviewing academic concepts and models regarding scaling up a business and future proofing your business through impact. Test and evaluate solutions to break through the ceiling.

Our incubator as your competitive advantage

Your competition will find it unfair that you joined us.

We founded Unknown University of Applied Sciences to not just offer an academic program with the latest from the field by entrepreneurs. We want you to continue working on your startup and maximise your chances to fix the future. We focus on APPLIED in applied sciences. Therefore the incubator is all about you and your startup. Real life, real learning.

PLAYING THE PIANO

As with playing a piano, you can not learn scaling just by researching and reading books. You need to play and make mistakes to get better. This is why learning by doing is the only way to become a next level founder. So from day one while studying, you will start growing your business and work on breaking through your ceiling. That is what our incubator offers you.

Our incubator is not just the space where you will have your office, it also offers you a wide variety of additional value:

- **Moment of need:** You don't want to wait for knowledge and guidance offered in a module later in the year. The incubator is there to facilitate you in your moment of need.
- **Challenge:** We offer you structure, rhythm, tools and sessions on a weekly basis to challenge you and hold yourself accountable.
- **Guide:** Be inspired by guest speakers, receive business- and personal coaching and receive insights from mentors who have broken through the ceiling before.
- **Connect:** Grow your network with entrepreneurs from all around the world who are willing to help you achieve your goals.

EXPECT THE UNKNOWN

One of the signature traits of high performing entrepreneurs is the ability to deal with discomfort in the moment it appears. As part of our incubator program we support you to build a variety of competences that will help you become comfortable with being uncomfortable and grasp those "unknown" opportunities coming on your path.

During your stay you will also be surprised how many things happen just because you are there, the unplanned. Our innovation hub, Titaan, is so vibrant that you never know what the day will bring.

Two practical examples of what to expect:

Incubator Table Talks

Expert entrepreneurs are invited to join us in the incubator space where we have guided table talks. A limited number of fellow students will join you to ask the entrepreneur questions that currently challenge you.

Out Of Comfort Zone Sessions

In these sessions we deliberately bring you in situations in which you will probably feel instant discomfort. Dancing on the spot, singing a song in a language you don't master, cold calling three customers about a product with others listening in. How we get to the challenges? Simple. You are co-designing the session. We will ask you what makes you shiver.



Thomas Blekman
Co-founder and
Incubator Director
Unknown University of
Applied Sciences

Take you to the next level

Our 4 reasons to join this Master program Scaling Up

1. ACCELERATOR YOUR BUSINESS IN 12 MONTHS

Develop the skills, mindset and expertise by learning from the best. Get insights from renowned academics and entrepreneurs in the field of scaling and connect with investors and industry leaders to accelerate your growth in one year.

2. BUILD A GLOBAL NETWORK FOR LIFE

Open doors to investment, industry leaders and new tech by participating in a global network of innovators. Travel to Europe's hottest startup cities and develop yourself as a scale-up founder. Surround yourself with like-minded peers and get the support to propel your business forward.

3. BECOME PART OF EUROPE'S BIGGEST IMPACT COMMUNITY

Run your business in the most connected ecosystem of Europe. Make our impact campus Titaan your home, Europe's biggest impact innovation campus in The Hague, and forge connections with like-minded entrepreneurs, investors and network taking your business to new heights.

4. GET A MASTER'S DEGREE THAT CREATES TANGIBLE RESULTS

Earn a Master's degree that aligns with the strategic scaling of your company. Get access to both a study and startup visa while receiving a top notch education to scale your business directly in Europe.



Learn from experienced entrepreneurs like Picnic founder Michiel Muller



Join our global network of Get in the Ring and travel around Europe



Get that introduction that will take you to the next level



Academically validated knowledge but directly applicable to your business



1. ACCELERATE YOUR BUSINESS IN 12 MONTHS

Learn from renowned academics, experts and entrepreneurs

THE PERFECT MIX OF LECTURERS TO LEARN FROM

We have created a program taught by the perfect mix of lecturers. You'll be inspired by the growth and failure stories of entrepreneurs and learn from the best field experts and professors with academically validated knowledge on scaling. We bring you the best; you can ask them anything you want; they are there for you and your business.

Our modules are based on the six key aspects needed to grow your business. Growth strategy, building a scale-up, leading the way, investment readiness and a clear path to levelling up your company are some of the outcomes you can achieve in our one-year master's program.



Ryan Patel, global business leader and board member at Drucker School of Management, lecturing at Unknown University of Applied Sciences

Examples of people that will guide you to break the ceiling:



→ 1. Accelerate your business in 12 months

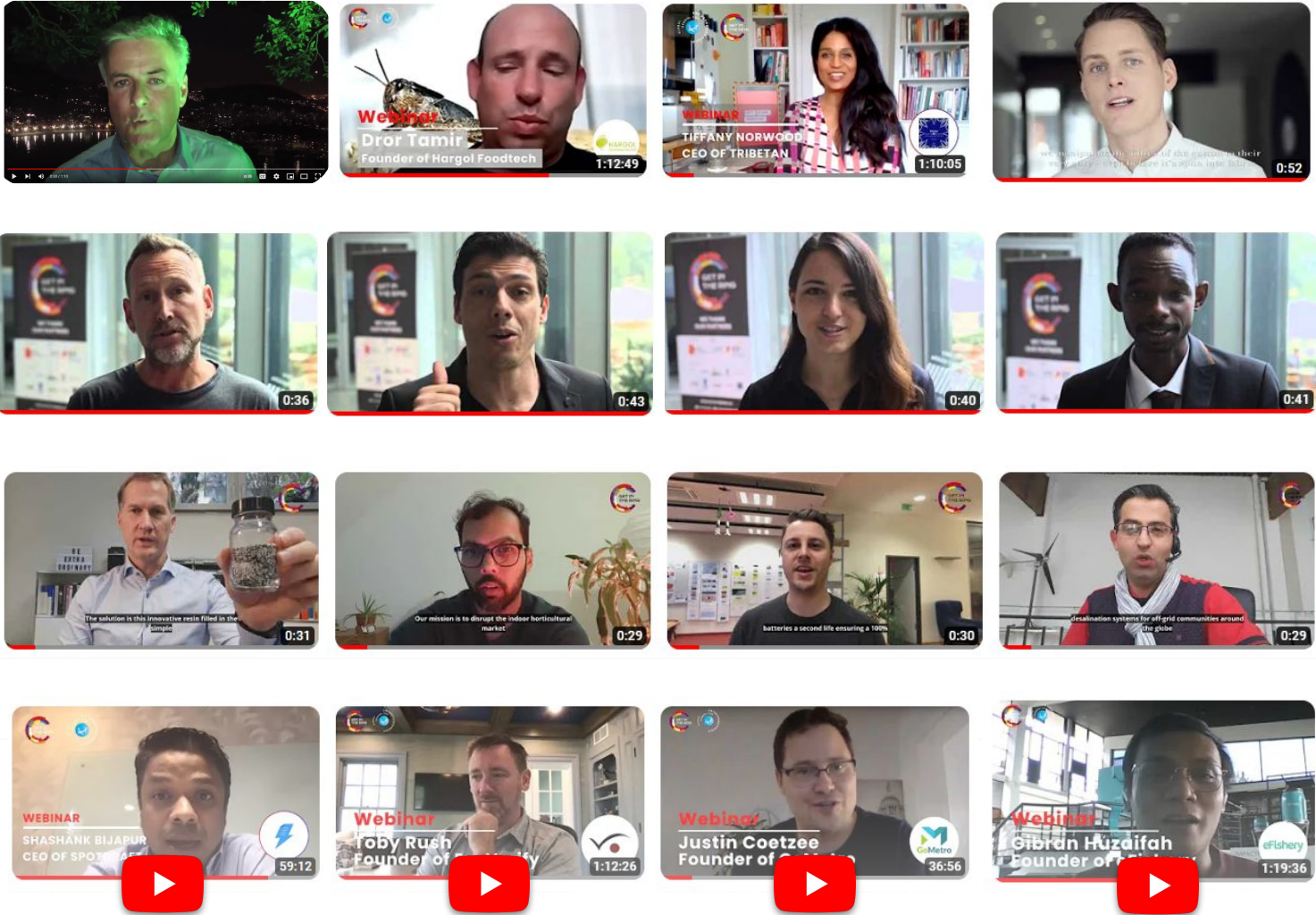
250+ entrepreneurs, field experts and professors at your fingertips

A NETWORK OF EXPERTS THAT CAN SUPPORT YOU IN YOUR MOMENT OF NEED

As Unknown University of Applied Sciences, we have a vast international network of entrepreneurs, experts and professors that we bring into our modules and incubator. This allows us to provide tailored support for your specific needs. Whether you require coaching, mentorship, or valuable insights, we can connect you with the right expert at the right time. This approach ensures you receive targeted, practical assistance directly from leaders in the field when you need it.



Dutch Prime minister Mark Rutte gets a demo by Yulu Games founder Thijmen de Schipper.



"This program offers founders who want to fix the future what I would have loved to have had myself. That's also why I am proud to share my experience and failures with the founders that are in this program."

Toby Rush
Founder of Zoloz
Sold for \$100M to Alipay



We take you to the hottest startup cities in Europe

Access to the best events and exclusive scale-up visits

GET ACCESS TO NEW OPPORTUNITIES

Being a scale-up founder is about showing up at the right places, seizing opportunities, and mastering the art of networking. We bring you to the biggest startup-cities all around Europe.



COMPANY VISITS TO EUROPEAN SCALE-UPS

Learn from the experience of scale-ups founders all over Europe.



JOIN THE BEST STARTUP EVENTS IN EUROPE

Visit the best startup events in Europe like ImpactFest (The Hague), Slush (Helsinki), Hello Tomorrow (Paris) and GreenTech Festival (Berlin).



BECOME A GLOBAL CITIZEN

Scaling also means developing yourself on a business, cultural and personal level. We will immerse you in scenes and gatherings in different environments and support you along the way. Visit Monaco with a local, blend in, be part of the Formula E Prix, and upgrade your etiquette.



Being part of Unknown University of Applied Sciences means you will make 2 tours around Europe, visiting multiple startup-cities with tech events and scale-up company visits.

→ 1. Accelerate your business in 12 months

Ahead of your competition with our tech solutions

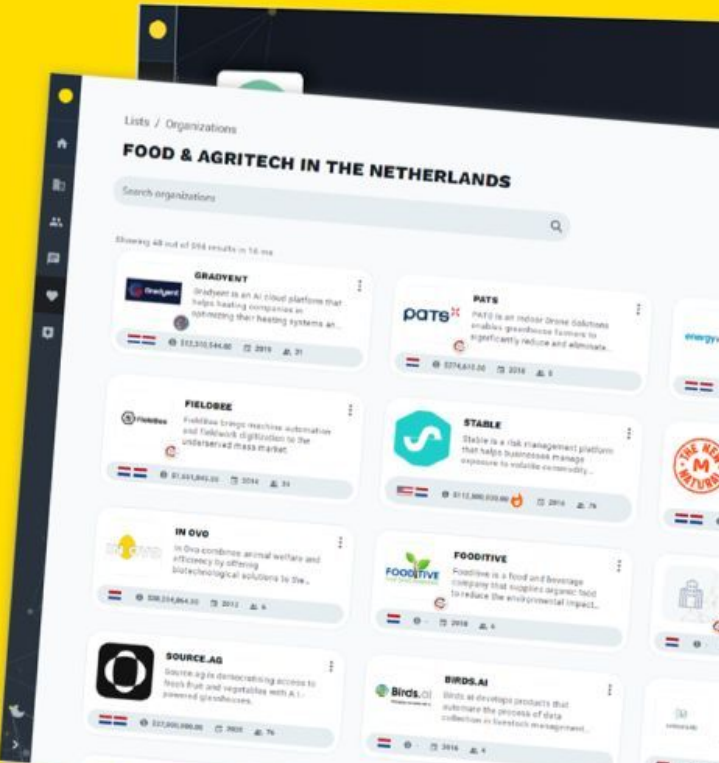
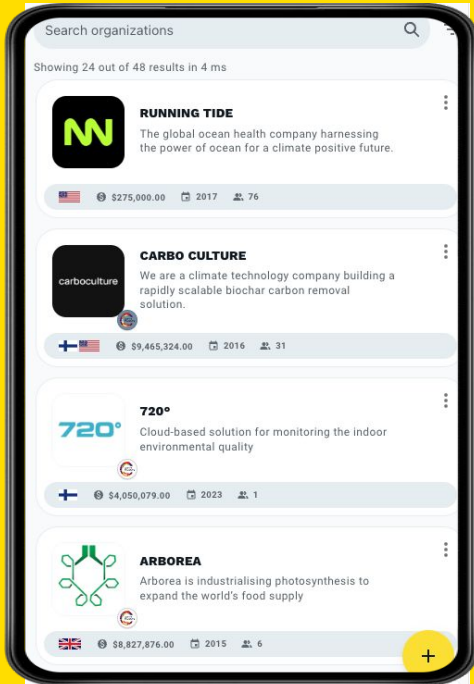
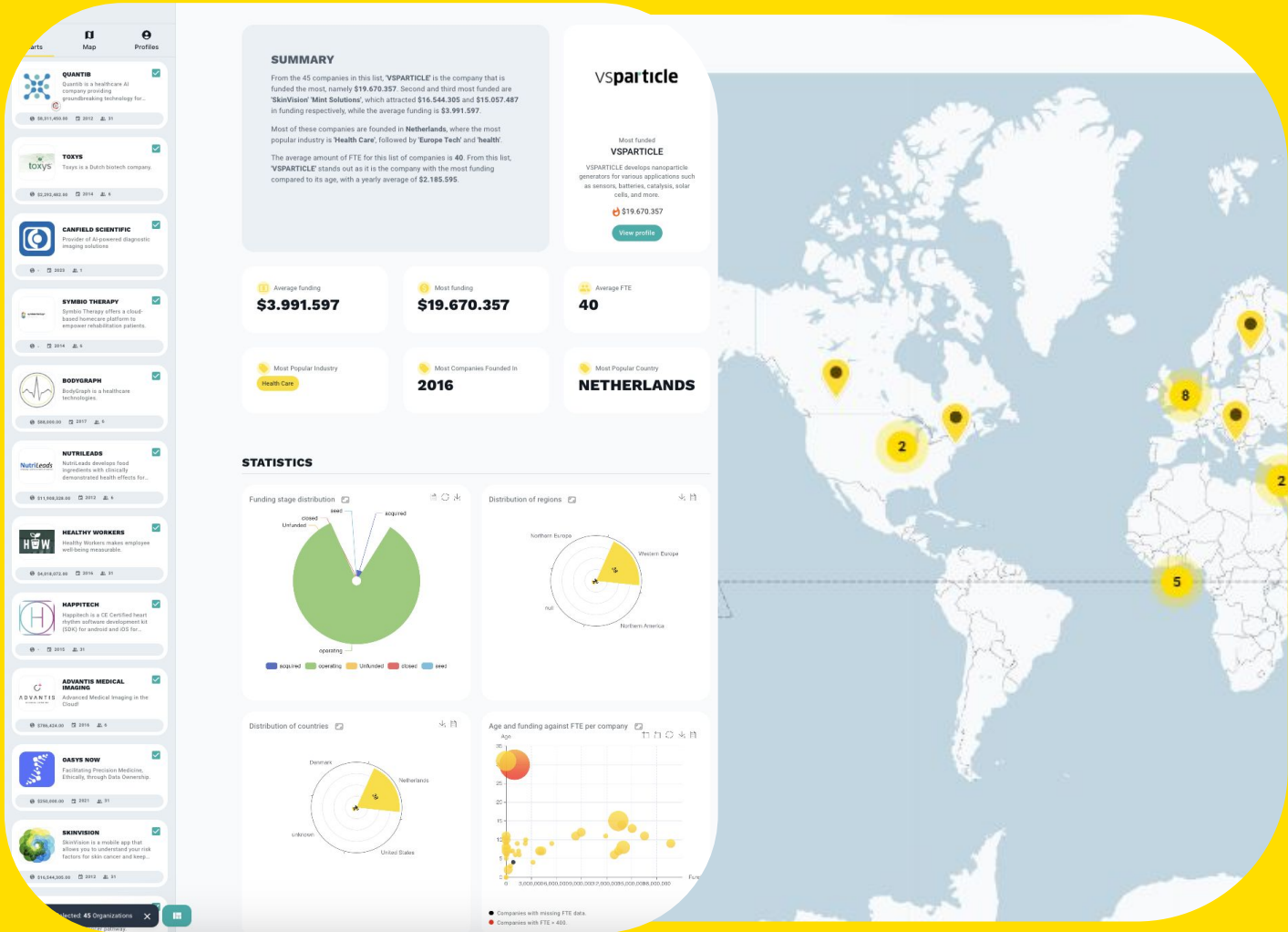
Find out what your competitors are doing

Unknown Group has built a venture portal, our gateway to the world of startups and scale-ups. With over 5 million venture profiles, you can benchmark your solution and track what your competition is doing.

With our venture portal you can:

- 1. **Make a competitor analysis:** Discover the uniqueness of your solution by exploring what others are doing, possibly in various industries. This insight helps refine your business model and proposition.
- 2. **Get inspiration for the development of your solution:** Search for advanced technologies or services to inform and guide your solution's development. Learn from existing market offerings to choose the most effective development path.
- 3. **Find partners to collaborate with:** expand your network by connecting with companies within your value chain for potential collaborations or mergers, strengthening your position. Also, identify investors who have backed similar ventures, opening doors to new funding opportunities.

Being part of Unknown University of Applied Sciences means you have access to a subset of companies in this Venture Portal for a full year to do market research and spot your competitors before they spot you.



Are you ready to fix the future?

Hear from Heleen and Jan who are leading the way



Jan Saan CTO of CM.com
Founded in 1999, IPO (AEX) in 2018

"Coding away in a tiny kitchen marked the beginning of my entrepreneurial journey. Back then I navigated through uncharted waters, learning everything on the fly.

If I would have had this program to guide me, it would have saved me and my team so much time and money.

This program offers founders who want to fix the future what I would have loved to have had myself. That's also why I am proud to share my experience and failures with the founders that are in this program"



Heleen Dura-Van Oord
Founder at Vivid Ventures, Peak Capital
and Future Food Fund

"After my studies, I started at Xerox, where I mainly learned how big you can think. You are the most important obstacle to being able to think really big. Therefore courage, to me, is doing things others don't dare to or don't see.

Courage is, where some are afraid to give up certain certainties or simply fearful of the unknown, fully embracing the adventure.

Stepping out of your comfort zone. Sheryl Sandberg put it beautifully: 'What would you do if you weren't afraid? Go out there and build your dreams! '"



Connect with the best scale-ups in Europe



Get insights from top academia like Prof. David Audretsch



One-on-ones with industry leaders



Access to business coaching

**ACCELERATE
YOUR BUSINESS
IN 12 MONTHS**



Peer groups in incubator setting



Exclusive expert growth sessions



2. BUILD A GLOBAL NETWORK FOR LIFE

The world is your oyster

It's up to you to open it

CONNECT TO OUR NETWORK TO TAKE THE NEXT STEP

Over the past 15 years, Unknown Group has built Get In The Ring: a global startup competition activating a network of accelerators, incubators, universities, investors and industry leaders in 110+ countries worldwide.

Being part of the Unknown University of Applied Sciences incubator means you have access to this network. We can support you in finding a partner to get access to a local market, potential clients and investors by tapping into our global network.

300+ PARTNER NETWORK



FIND THE CONNECTION YOU NEED

We leverage our partners for your specific challenges, from technology partners, investors, potential clients and local access to market.

SCALE-UPS THAT SUCCESSFULLY LEVERAGED OUR NETWORK IN THE PAST



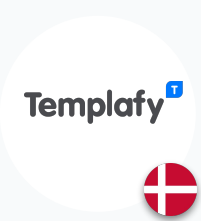
\$1.3B

Hit Unicorn valuation in 2023



\$100M

Sold to Alibaba in 2026



\$150M

Raised in Series D



Let's go into the unknown

Build business relations that last

BUSINESS RELATIONS THAT LAST

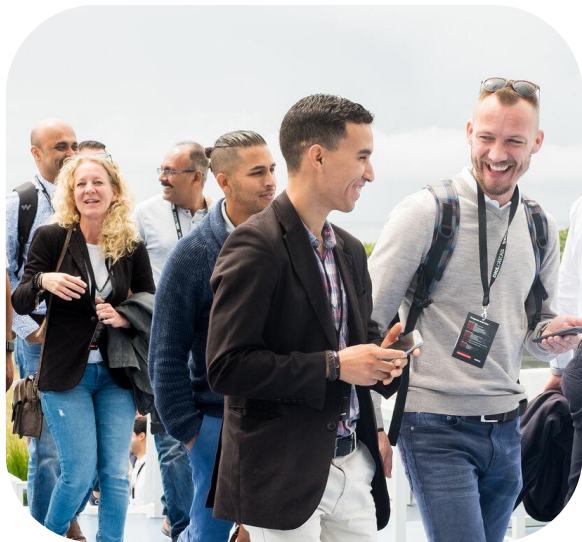
Joining our Master's program means becoming part of an international group of founders who are driven to change the world. We carefully select peers you would want to share your journey with, aiming not just for a year of collaboration but for friendships that last a lifetime. Through memorable experiences in unique locations, we foster business relations that endure.



Celebrate successes together



Company visits at Dutch and European scale-ups



Get inspired at tech events throughout the year



Leisure at The Hague beach



Get access to the best investment opportunities in The Netherlands

MEET DUTCH INVESTORS TO FUND YOUR FUTURE

Through the network of Unknown Group, you can get access to all relevant investment firms in the Netherlands. From pre-seed to venture capital.



Being part of Unknown University of Applied Sciences means you will be able to join at least three investor meetups to make the connection you need to finance your future. We will have special sessions in our incubator program, which we invite these investors to learn from.



“As investors, we need to have the courage to invest in promising propositions.

The Netherlands has a developed investment ecosystem with players active in very early-stage funding all the way up to private equity investors that support scale-ups to becoming world players.

Join our Dutch startup ecosystem with participating in this Master program and let us take you to the next level”

Rinke Zonneveld – CEO InvestNL

INVESTNL

InvestNL is the largest Dutch investment fund with 1.7 BN in funds to invest in companies that make the Netherlands more sustainable

Be part of an exclusive group of impact founders

Our Master's program in Scaling Up was designed for entrepreneurs who already operate a business and are ambitious about making a global impact. Learn from founders like you who have transformed their business practices by working with Unknown, and hear firsthand about their journeys and successes.

“Unknown supported with early stage capital to show we can make a difference with our product”

Linda Klunder – co-founder Kumasi



Selling juice from cocoa pulp to raise African farmer income by 50%

“Connections with industry leaders made us fine tune our business model for future growth .”

Jelmer Kalff – CCO Powercrumbs



POWERCUMBS
OUT-OF-THE-BOX CLEAN ENERGY

Making biogas from sewage waste the most sustainable fuel on the market

“Being surrounded by other founders with the same challenges inspired me to break that ceiling”

Lukas Helmbrecht –Co-founder Lumetallix



Elimination lead poisoning in the world by early detection

“Learning from experts and applying it to my business was such a valuable combination”

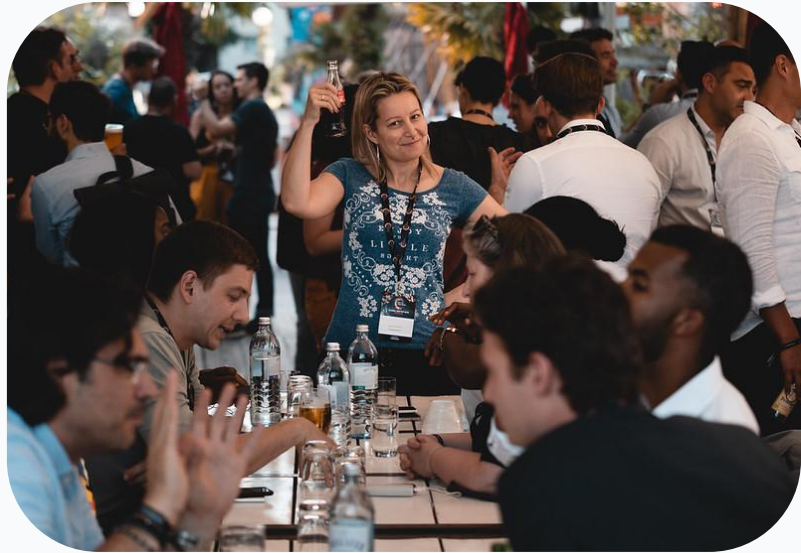
Sonia Groot – founder Groot Travels



Making travel accessible for people with physical disabilities and their caregivers



**BUILD A
GLOBAL
NETWORK
FOR LIFE**





3. BE PART OF EUROPE'S BIGGEST IMPACT COMMUNITY

Titaan will be your home

The clubhouse for impact founders

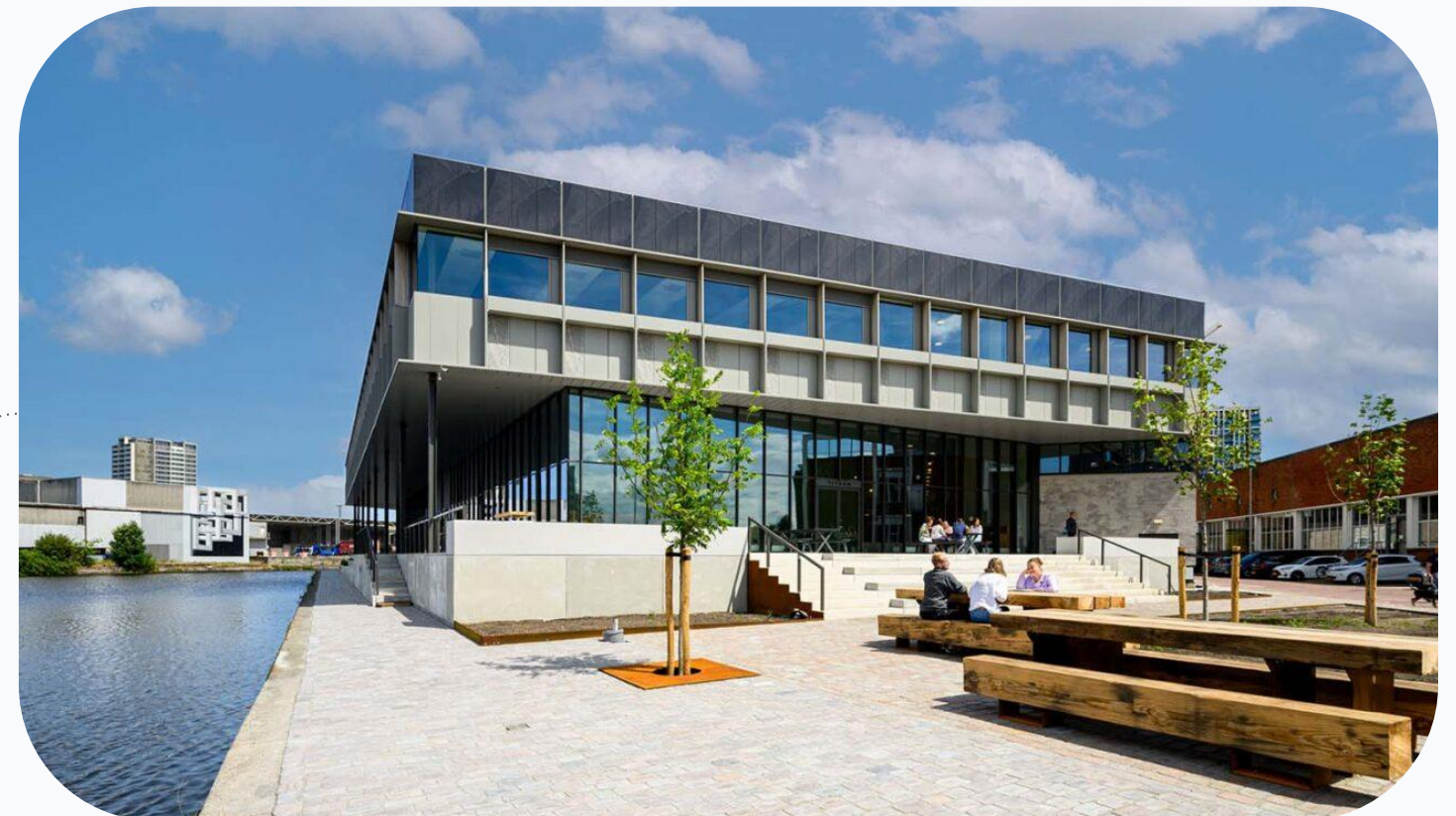
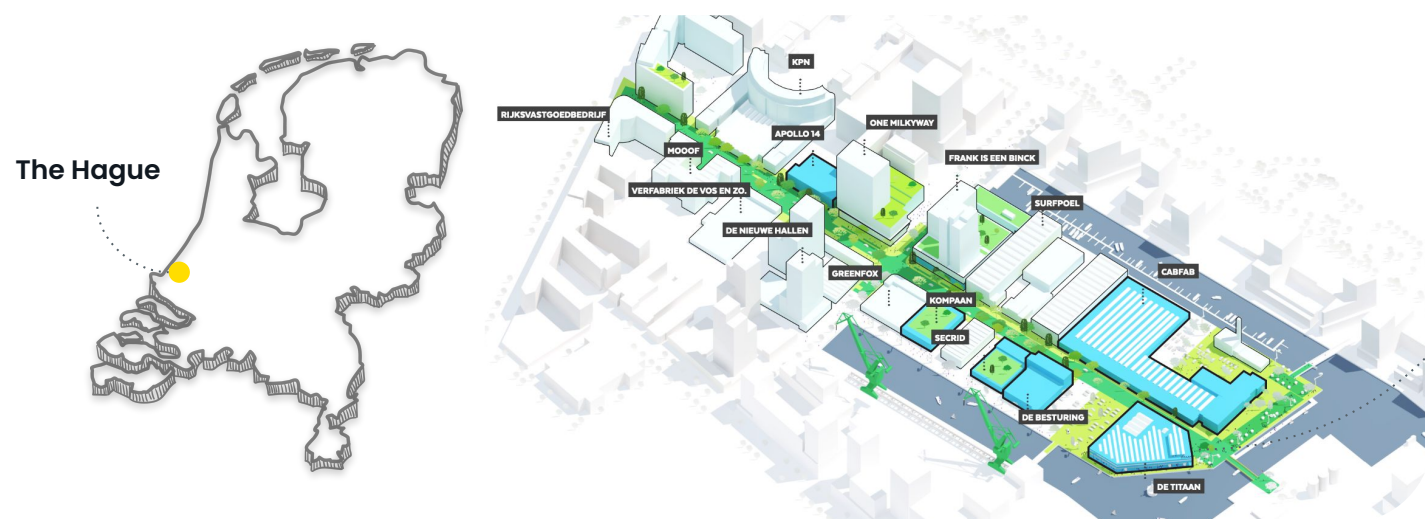
MAKE TITAAN YOUR HOME

Titaan is The Netherlands' largest impact innovation hub. It is a clubhouse for impact founders to work and connect. Offices, events, labs, programs, and community support tailored to scale your impact- solutions.

Joining our program means having your own desk or office in Titaan and experiencing a supportive, collaborative, and resource-rich environment that empowers founders to thrive and build impactful solutions.

FACILITIES IN TITAAN:

- 14 fully equipped meeting rooms
- Professional broadcasting room for product demos
- Podcast studio
- Daily lunch with a variety of choices
- Every Thursday, drinks with the whole community
- Fully equipped gym with boxing and spinning classes
- Over 40 scale-up offices with companies from 8 - 100 FTE.
- Visibility towards >100.000 annual guests in Titaan.



→ 3. Be part of the Europe's biggest impact community



CO WORKING KITCHEN



NETWORK



TOP NOTCH OFFICE



GOOD COFFEE



EVENT SPACE



MEETING ROOMS



DISPLAY SOLUTIONS



BRAINSTORM



PODCAST STUDIO



WATERSIDE TERRAS



GREAT COMMUNITY

Join Europe's epicentre for impact founders, The Hague

Our program takes place in the impact city of Europe

THE HAGUE IS AN IMPACT CITY

The Hague is the centre of innovations for a better, safer and more just world. The city invested in the infrastructure and network that serves companies that combine doing good and doing business.

With our Master's program taking place in this great city, you will benefit from this ecosystem by connecting NGOs, established companies, governments and many young and creative entrepreneurs who want to make a difference.

BEST QUALITY OF LIFE IN THE WORLD

The Hague was named the most livable city in Europe for internationals. The Hague is also the #1 city in the world for quality of life.

With its beach, cuisine from all over the world and housing over 35,000 international students, The Hague combines a vibrant student life, leisure and a thriving business economy.



ImpactCity
The Hague



**"THE HAGUE AIMS
TO BE A LEADING EUROPEAN
IMPACT ECOSYSTEM"**

Jan van Zanen – Mayor of The Hague

Europe's most connected startup ecosystem

Thé market to test your solution

WHY CONSIDER THE NETHERLANDS

The Netherlands is the first choice for international startups to enter the European market. The Netherlands is open and dynamic, with a business climate welcoming startups and a talent pool that's highly educated and multilingual.



A globally competitive talent pool

Ranked number six worldwide for talent competitiveness.



#1 startup ecosystem in the EU

Fostering a vibrant and collaborative startup ecosystem and the most connected economy globally.



Global Mindset

The Dutch have the best English proficiency globally, a valuable asset for international startups.



Government Support

The Dutch startup ecosystem stands out for its exceptional support infrastructure and collaborative environment.

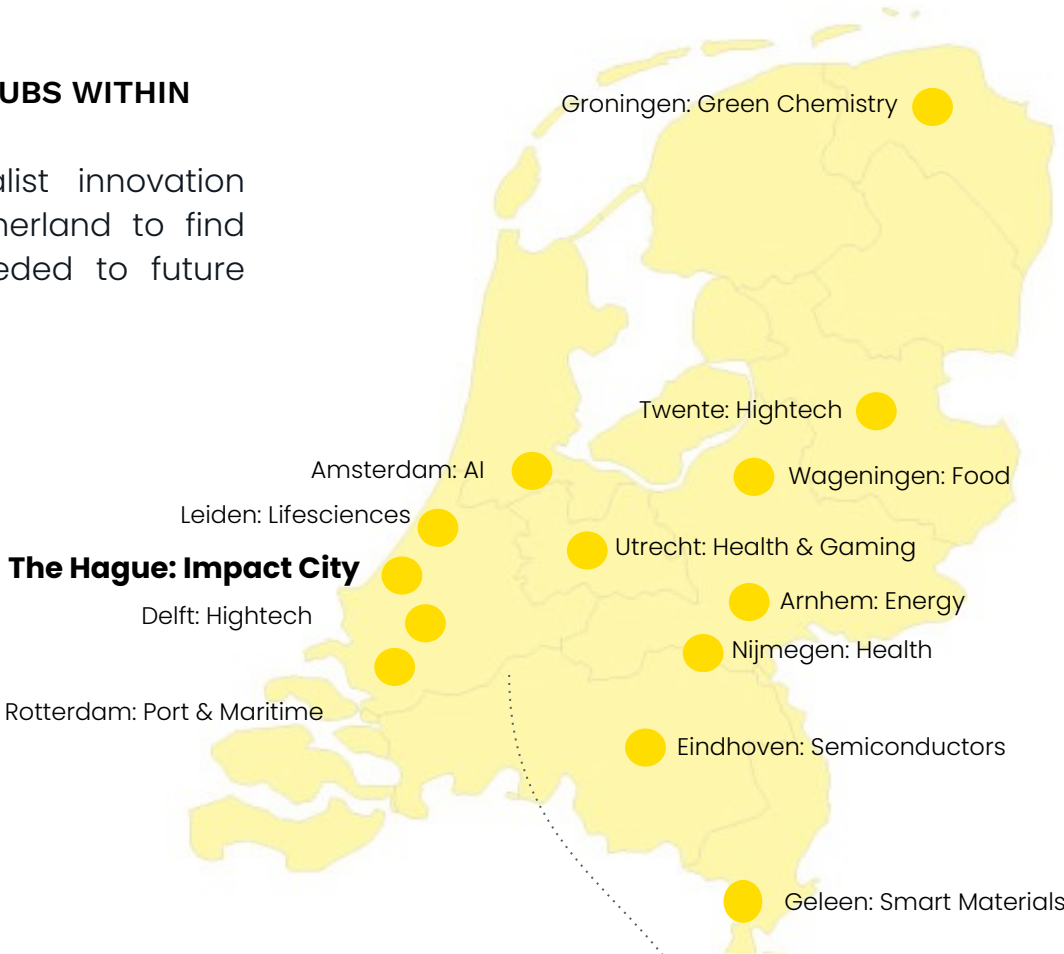
"Big problems require big solutions". This is the motto of Dutch entrepreneur Boyan Slat, founder of The Ocean Cleanup. It's goal to clean up 90% of floating ocean plastic pollution. Founded in Delft and current HQ in Rotterdam



THE OCEAN
CLEANUP

LEADING INNOVATION HUBS WITHIN 2.5 HOURS REACH

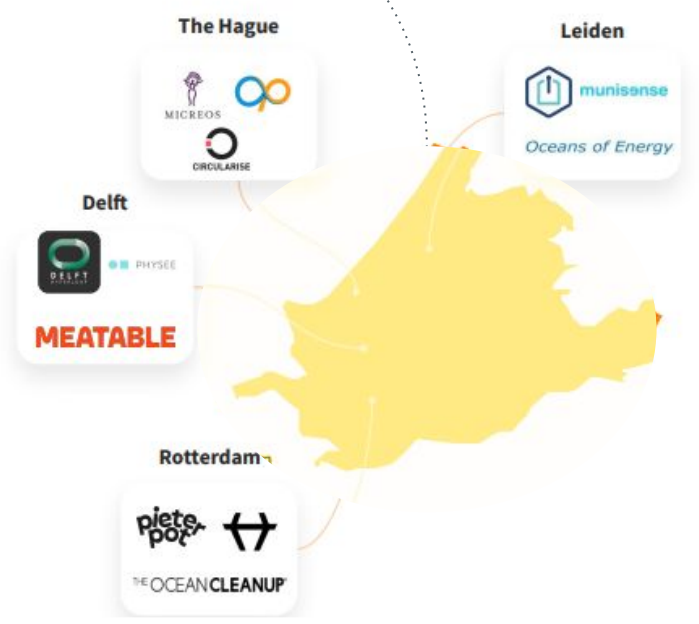
Connect to 13 specialist innovation hubs through the Netherlands to find the best expertise needed to future proof your business.



METROPOLE REGION SOUTH HOLLAND

The Hague is located in the province of South Holland, which has over 500 impact startups and scale-ups such as The Ocean Cleanup, Hardt Hyperloop and Nearfield Instruments.

This region is a hotspot for talent and innovation with three major worldwide recognized universities: Erasmus University, TU Delft, and University of Leiden with over 100.000 students. Major cities like Rotterdam, Delft and Leiden are only 15 minutes away.





**BE PART OF THE
EUROPE'S BIGGEST
IMPACT COMMUNITY**



Are you ready to fix the future?

Hear from our network



Prince Constantijn van Oranje-Nassau
Special Envoy Techleap
Non-profit by the Ministry of Economic Affairs
to accelerate the Dutch tech-ecosystem

"Experimenting, creating, researching, building something of nothing. This entrepreneurial mindset is so powerful."

Empowering student entrepreneurs is probably the best education they can get

It helps build resilience and self-confidence, enables you to challenge the status quo, seek solutions, believe in opportunities, achieve autonomy and Independence."



Julie Chen Founder and CEO of The Cheeky Panda, the No. 1 in Sustainable Bamboo Paper globally

"I was born in a small town in China, and moved to a city for university. I then went on to study in Japan and later at the University of Glasgow for my Masters. I understand what it is like to make bold but successful choices at a young age and the impact it can have on further steps in your life. It also means I am now fluent in four languages."

Having embraced change in order to get a good education, I went on to make a success of a number of businesses I have worked for.

For me these experiences have all culminated in me thinking up and running the award-winning The Cheeky Panda."



4. MASTER OF SCIENCE IN SCALING UP

Fully accredited education

Number 1 University in Europe for entrepreneurs

Entrepreneurship is not something you learn by reading a book. It demands learning through application. Therefore, we are proud to be a University of Applied Sciences with a fully accredited Master of Science program in Scaling Up (ISAT 49308).

Unknown University of Applied Sciences is appointed by the Dutch Ministry of Education (BRIN: 32AZ) and meets all required regulations. Our program has been crafted in collaboration with seasoned entrepreneurs who have successfully scaled multiple startups, and validated by top European academics and is accredited in August 2021 by the Netherlands Accreditation Organisation:



This Master's program is an investment in your company, building the foundations to grow on the right path. It offers immediate value in addressing business growth challenges and long-term value through enhanced knowledge, skills and mindset needed as a next-level founder.

This Master's program management team consists of:



Dr. Petra Cafnik Uludağ
Academic Director



Thomas Blekman, MSc
Incubator Director



Prof. dr. Roy Thurik Professor Entrepreneurship & Prof. dr. Olivier Torres Professor Economics are part of our academic validation team to make sure our program remains top notch.

What does a year of our program look like

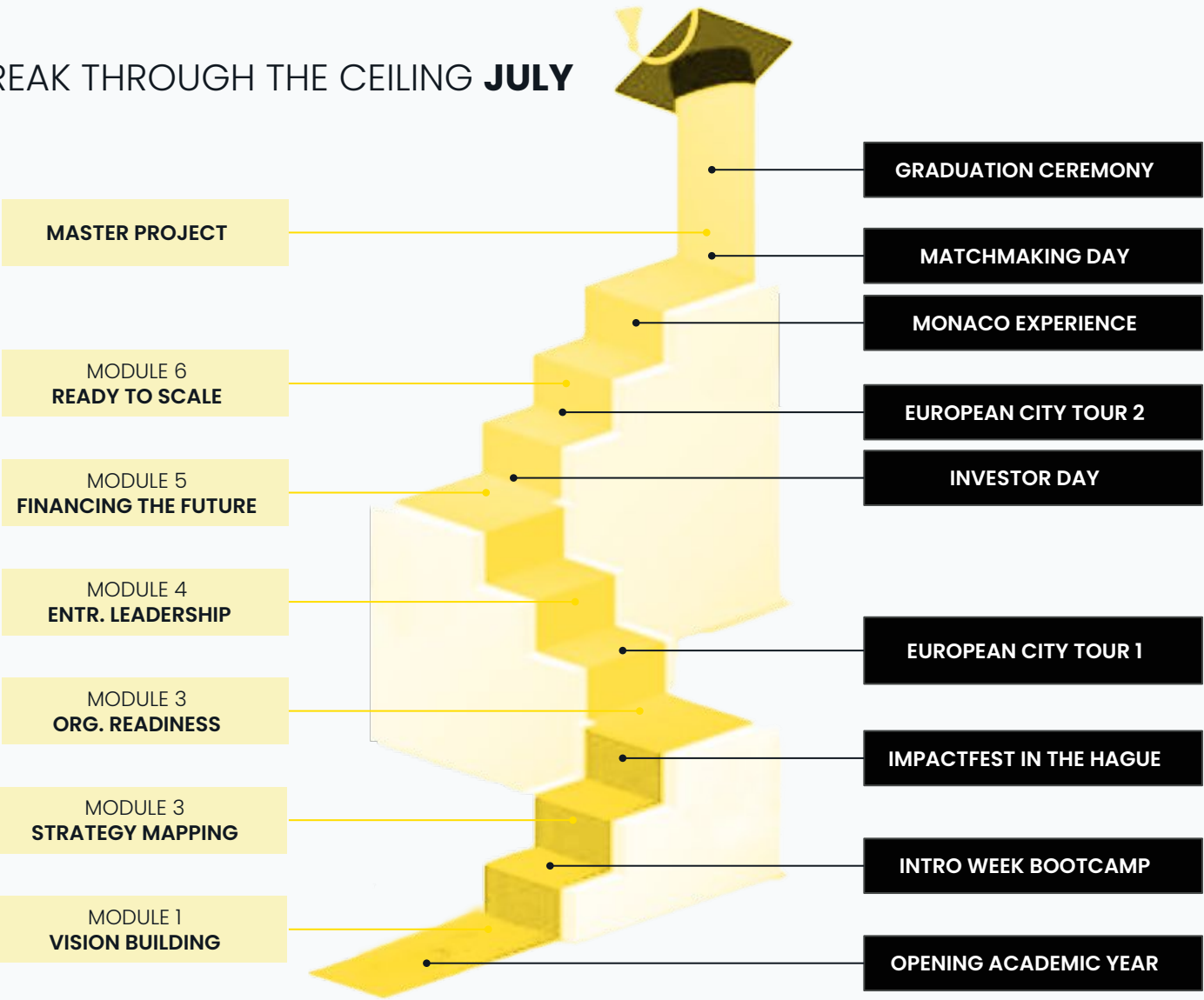
Like no other

Our structured 1-year program combines the most important aspects of scaling a business. We integrate academic learning and entrepreneurial pursuits. The modules follow the stages of starting and growing a business. We aim to maximize the relevance of our classes by ensuring that the content we offer and its timing are aligned with your growth needs. Throughout the year, you will have the opportunity to meet investors and industry leaders, visit European cities and scale-ups, while doing fun activities at the same time.

Let's embark on this journey together!



BREAK THROUGH THE CEILING **JULY**



SEPTEMBER STEP INTO THE UNKNOWN

Want to get to know us?

Come to Titaan to work for a day or have a call with our C-suite members

WORK AT TITAAN FOR A DAY.

Experience for a day what it is to be surrounded by like-minded individuals driven by a mission to make a difference. Experience firsthand the bustling energy, collaborative spirit, and creative exchange that happens daily at Titaan.



This immersive experience will provide you with a taste of the dynamic environment that could be part of your everyday life as a master's student.

Also, coffee & lunch on us!

PICK A DATE



BOOK A 30-MINUTE COACHING CALL

Get a one-on-one mentorship call with the C-suite executives of the Unknown Group, a team renowned for their expertise in investing and supporting over 100+ startups each year.

With this session, you will be able to get the full story behind Unknown Group and our Master program. You will get a chance to dive deep into the minds of successful founders and leaders. You'll learn about the challenges of scaling a startup, share learnings on their experiences and gain insights into the development of this unique master's program.

PLAN A CALL



This mentorship experience is not just a conversation; it's a coaching session packed with practical advice, inspiring stories, and tailored guidance to help you navigate your entrepreneurial journey.



Hendrik Halbe
CEO UNKNOWN GROUP

15+ years experience as serial entrepreneur, including the Executive Director Stichting Maatschappij & Onderneming; founder of ECE & Get in the Ring Foundation & Global School for Entrepreneurship.



Jeroen van den Bosch
CCO UNKNOWN GROUP

10+ years of experience as entrepreneur, investor and manager in several scale-ups. Former Startupbootcamp President of International Business Development.



Madelon Bangma
CFO UNKNOWN GROUP

Experienced Board Member, ex-EY partner with a demonstrated history of working in different industries. Experience with M&A, restructuring and transformation.



Jurgen Nieuwenhuijsen
COO UNKNOWN GROUP

Experienced entrepreneur, built Erasmus Center for Entrepreneurship, Get in the Ring, and Unknown Group with strong affinity with operational management.

Secure your spot now and apply

Develop the skills and expertise that get you ahead of the competition.

Admissions criteria

To be eligible for the Master's program, applicants are required to:

- Hold a Bachelor's degree. A Bachelor's degree in any field of study would suffice, as our programs are open to anyone who embraces entrepreneurship.
- Own a running business. An application interview will determine the growth readiness of your business and the fit for our program.

English language requirements

For admission to the Master, you must have IELTS 6.5 no older than two years.

Tuition Fee

Full-time Master € 22.500. Anticipate the possibility of additional costs for trips around Europe.

Application deadline

Applications close on 1 July 2024.

Next steps to apply

Step 1 - Initial Application:

Complete the online application.

APPLY HERE

Step 2 - Information Call:

We'll schedule a call to discuss your application.

Step 3 - Document Submission:

Provide required documents for the admissions committee's review.

Step 4 - Admission interview:

Attend a call for an admission interview with the committee.

Step 5 - Contract & Payment:

If successful, you'll receive a student contract and invoice. Once signed and paid, your enrollment is confirmed.

Financing your tuition fee

Dutch students with Dutch citizenship can loan the full tuition fees from DUO. Since our fees are higher than the regular public institution fees, the amount students can loan from DUO is also higher. We will provide you with the document DUO requires for the increased loan amount.

Our Dutch students are also entitled to the other DUO products, such as Studiebeurs, OV-jaarkaart, etc., just like students at public institutions.

EU Citizens

Non-Dutch EU/EEA citizens can also loan the tuition fees from student financing organization DUO. However, additional requirements include having a job with a contract for at least 56 hours per month.

Non-EU Citizens

Students who are non-EU citizens are eligible for a student visa in the Netherlands. After graduation, you can apply for an orientation year visa or a startup visa to further grow your business in the Netherlands.



UNKNOWN / UNIVERSITY OF APPLIED SCIENCES

Join the Master of Science
in Scaling Up

APPLY HERE



Contact

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person