

Erasmus Charter for Higher Education 2021-2027 Policy Statement Unknown University of Applied Sciences

Erasmus Policy Statement

Unknown University of Applied Sciences (Unknown University) is a higher education institution fully dedicated to entrepreneurial education. Established in 2018, our university has trained more than 200 young entrepreneurs across two locations in Amsterdam and The Hague. Our incubator-like curriculum is designed to combine academic learning with real-world venture building. In 2025, such a unique approach was recognised by the Financial Times, Sifted, and Statista which ranked Unknown University among the top 75 organisations in Europe's Leading Start-Up Hubs¹.

Unknown University's main campus is located in The Hague, the governmental capital of the Netherlands and widely known internationally as the City of Peace and Justice. Our university already serves a highly international learning community, with around 60% of our students coming from abroad, including a strong presence of student entrepreneurs from other EU Member States and from Africa.

Our commitment to Erasmus+ principles and quality standards

Unknown University is committed to the principles and quality standards that underpin Erasmus+. We see the participation in Erasmus+ as a strategic step in the growth and internationalisation of our institution, strengthening the international dimension and impact of our entrepreneurial education. By joining Erasmus+, we at Unknown University aim to widen opportunities for international collaboration, knowledge sharing, and mobility for both students and staff.

The university's approach to internationalisation is purposeful: it is not an end in itself, but a driver for institutional improvement and educational relevance. At Unknown University we aim to provide learners with the skills required in the 21st century, stimulate innovation and alternative solutions, and contribute to job creation through entrepreneurship education.

Our Erasmus+ strategy and objectives

Participation in Erasmus+ perfectly aligns with our academic priorities, internationalisation ambitions, and growth plans. As an HE institution, we seek to generate transformative outcomes for students, staff, and its wider academic community by building an environment of entrepreneurial innovation, inclusivity, and international engagement. The strategy is structured around three core objectives.

1. **Establish Unknown University as an EU-level provider of entrepreneurial education.** We have the ambition of leading tomorrow's entrepreneurial education by developing an EU-level academic programme that integrates our unique experience and positioning within the Dutch startup ecosystem with practice-based, hands-on learning. We consider Erasmus+ a key platform to develop and refine these educational frameworks in collaboration with our international partners. Over the coming years, this

¹ [Europe's Leading Start-Up Hubs - 2/26/2025 - Ranking | Incubator Accelerator Programmes Europe](#)

objective is expected to translate into participation in at least five international programmes or partnerships with other EU institutions.

2. **Strengthen internationalisation and kick-start mobility.** At Unknown University, we seek to provide our students and staff with meaningful international experiences that support both personal development and professional growth. By expanding our European and global network, we will expose participants to diverse cultures, entrepreneurial ecosystems, and academic approaches, preparing them to operate in increasingly globalised environments. Within the next three years, Unknown University aims for at least 15% of its students and staff to participate in mobility activities.
3. **Foster knowledge sharing and curriculum innovation.** We aim to build a robust knowledge-sharing ecosystem with other European higher education institutions. The goal is to exchange best practices, methodologies, and insights, and to translate this learning into curriculum improvements that strengthen the quality and relevance of entrepreneurial education. In parallel, we intend to increase global awareness of our approach to supporting student entrepreneurs and to contribute actively to shared European learning on entrepreneurial pedagogy.

Our implementation focus

At Unknown University, we intend to strengthen our European and global partnerships and to develop cooperation under both KA1 and KA2, building on collaborations initiated in recent years. As the university enters Erasmus+ for the first time in 2026, the initial operational focus will be on KA1 mobility, with a strong emphasis on establishing effective processes, quality assurance, and a reliable partner network for both inbound and outbound mobility.

International experiences align closely with Unknown University's highly practical model of entrepreneurial education. Students' mobility allows participants to engage in real-world, real-time experiential learning that deepens entrepreneurial capability, intercultural competence, and professional maturity.

At institutional level, Erasmus+ is expected to reinforce our university's modernisation and growth strategy through interdisciplinary education that reflects real entrepreneurial practice, digital transformation and innovation in pedagogy, and cross-sector cooperation with academia and industry to enhance educational excellence and societal impact.

Over time, and as experience and partnerships mature, we intend to broaden activity under KA2 cooperation partnerships, using Erasmus+ as a structured channel for joint programme development, methodological exchange, and cross-institution collaboration.

For this, we aim to develop a wide partnership network that, over time, will provide most of our students with the opportunity to participate in an exchange period or an internship abroad. Our institution will actively promote the opportunity for international students to study at Unknown University, supporting inbound mobility as a key driver of intercultural learning and campus diversity.

Given the international dimension of our alumni community, our student support office already has the expertise and experience to guide participants through mobility pathways. Planned support measures include orientation days for incoming and outgoing students, clear policies and guidance on student mobility processes and preparation support, including academic and grading-related guidance for study periods abroad. Structured coordination across the

organisation will ensure quality assurance, appropriate facilities at partner institutions, and robust recognition of learning outcomes.

Partner relationships are managed through a dedicated team to safeguard academic standards, participant experience, and transparent grade recognition.

Impact

At Unknown University, we expect Erasmus+ participation to generate multifaceted benefits for our institution and broader community. The programme will strengthen international exposure and professional development for students and staff, reinforce our university's position as a European actor in entrepreneurial education, and deepen connections with new academic and industry partners.

By integrating Erasmus+ quality standards, we aim to make our programmes even stronger catalysts for knowledge exchange, global engagement, and transformative educational experiences, in service of our core mission: preparing founders and future-oriented citizens to succeed in highly competitive, globalised environments.