

Responsibility Report Summary

2024



**eco
concept** group
good merch & gifts

MESSAGE FROM MARLEEN GULDEN



“Integrity in every choice. Impact in every product.”

As founder of Eco Concept Group, I’m incredibly proud of the meaningful steps we took in 2024.

It was a year of strengthening our foundation, growing behind the scenes, and preparing for a more stable and scalable future.

This impact report is a brief summary of our highlights, a snapshot of the work, dedication, and integrity behind every product we create.

As a small organisation, we don’t take shortcuts; we take responsibility.

And every year, we learn, refine, and move closer to the change we want to see.



INTRODUCTION

2024 was a year of preparation, transition and laying the foundation for stable growth in 2025 and beyond.

We focused on strengthening our documentation, verifying our impact data and preparing for our B Corp recertification, officially submitted on 31 December 2024.

This year also brought meaningful milestones: we moved into our new modern 450 m² location, celebrated our 5-year anniversary, launched the new Made Out Of website, and expanded our reach with sales through Bol.com.

We also began our partnership with Stichting Pameijer — welcoming 3 to 4 participants and their coach into our atelier twice a week, adding rhythm, confidence and connection to our team.

Throughout the year, we continued working with integrity: assessing every product, verifying certifications, testing quality and ensuring transparency, even for items that are not yet fully sustainable.

One of our biggest achievements was completing the Life Cycle Analyses for the entire Made Out Of collection, giving us verified insight into CO₂, water and resource savings and enabling CSRD-ready reporting for our clients.

2024 was not about scaling — it was about building a stronger, more resilient and transparent foundation for the future.

2024 IMPACT HIGHLIGHTS



01 Revenue Growth

+5% Revenue Growth

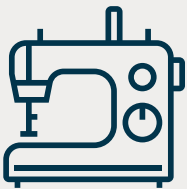
Steady, healthy growth in a year focused on strengthening foundations.



02 Social Hours

4,965 Social Hours

Meaningful work created in our social atelier, including our partnership with Stichting Pameijer.



03 Made Out Of Production

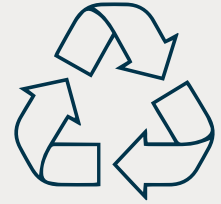
28,000 Made Out Of Products

Socially handmade in the Netherlands using recycled and next-gen materials.

04 Upcycled Products

4,500 Upcycled Products

Turning client waste streams into new, meaningful items.



05 Sustainable Purchasing

80% Sustainable, Local or Social Purchasing

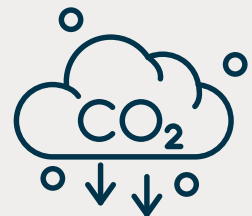
Every choice carefully assessed for impact, quality and transparency.



06 CO₂ Savings

At least 40,000 kg CO₂ Saved

Thanks to recycled materials, upcycled concepts and local production, equal to driving around the Earth more than 9 times.



07 Water Savings

11,000,000 Litres of Water Saved

Measured through LCAs, equivalent to more than 4 Olympic-size swimming pools.





08 LCA & CSRD Milestones

Full LCA Completion + CSRD Reporting

Lifecycle analyses completed for all Made Out Of products, with CSRD-ready reports for business clients



09 New Milestones

Major 2024 Milestones

- Moved to new A++ workspace
- 5-year anniversary
- New Made Out Of website
- Launched on Bol.com

2025 GOALS

- Successfully complete and publish our B Corp certification
- Significantly grow the Made Out Of brand, expanding visibility and sales channels
- Strengthen the financial stability of Makers Lokaal and increase atelier capacity
- Expand the number of Digital Product Passports across the collection
- Implement full CO₂ compensation for all Made Out Of products
- Map and measure 100% of Scope 3 emissions for products sourced externally
- Deepen collaborations with local, social, and sustainable partners
- Use transparency and verified data to accelerate consumer awareness and industry change





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