FAYETTE COUNTY BASEBALL ASSOCIATION

2027 SPONSORSHIP PROGRAM

Supporting Youth Baseball • Strengthening Our Community • #BiggerThanBaseball

PARTNER WITH FCBA

For more than 30 years, the Fayette County Baseball Association (FCBA) has provided recreational baseball opportunities for children and young athletes in Fayette County, Georgia. Through our Partners in Recreation Program, local businesses can gain meaningful community exposure while supporting players, families, facilities, equipment, scholarships, and programs that strengthen the FCBA experience.

FCBA is a 501(c)(3) nonprofit organization. Sponsorships help us continue providing a safe, fun, and enriching environment where young athletes can learn, grow, compete, and build lifelong memories.

WHY SPONSOR FCBA?

- Build brand awareness among local families, visitors, and community members at Kiwanis Park.
- Receive exposure throughout FCBA's Spring and Fall baseball seasons.
- Support recreational baseball, player development, equipment needs, scholarships, and facility improvements.
- Strengthen your business's connection to the Fayette County community.

TEAM BENEFIT PROGRAM

For every $250 in sponsorship funds credited to a specific FCBA team, that team receives a $50 benefit. Team benefits are calculated in full $250 sponsorship increments. Funds must benefit the team as a whole and are subject to FCBA reimbursement policies and receipt requirements.

SPONSORSHIP TERM & GENERAL INFORMATION

- Sponsorships are valid for one full year and cover two FCBA seasons: Spring and Fall.
- Specific signage and scoreboard locations are limited, subject to availability, and require FCBA approval.
- FCBA reserves the right to approve sponsors, advertisements, logos, artwork, promotional materials, and signage.
- Sponsorship does not provide authority over FCBA teams, players, coaches, league operations, or association decisions.

SPONSORSHIP CONTACT
Laura Gleason, Marketing & Sponsorship Coordinator
fayettebaseballsponsorship@gmail.com
626-379-1747

FAYETTE COUNTY BASEBALL ASSOCIATION

2027 SPONSORSHIP OPPORTUNITIES

$250 — STANDARD FIELD BANNER

One 6' × 4' banner on a standard FCBA field fence; FCBA website listing; one-year sponsorship covering Spring and Fall. Designated team benefit: $50.

$500 — PREMIUM OUTER-FENCE BANNER

One 6' × 4' banner on approved high-visibility outer fencing of Fields 1, 2, 4, 7, or 8; FCBA website listing; one-year sponsorship. Limited availability; placement subject to FCBA approval. Designated team benefit: $100.

$500 — ROADSIDE PARK SIGN

One 4' roadside sign along Redwine Road; FCBA website listing; one-year sponsorship covering Spring and Fall. Limited availability; placement subject to FCBA approval. Designated team benefit: $100.

$600 - TWO-YEAR WINDSCREEN SPONSORSHIP

Business logo on an FCBA windscreen banner at Kiwanis Park; two full years (four seasons); FCBA website listing. Limited availability; placement subject to FCBA approval. Designated team receives a $120 benefit during the season the sponsorship is received.

$1,000 — SCOREBOARD SPONSORSHIP

Business name/logo on an FCBA scoreboard on Fields 2, 4, 5, 6, 8, 9, or 11; FCBA website listing; one-year sponsorship. Location subject to availability and FCBA approval. Designated team benefit: $200.

$2,000 — PREMIUM SCOREBOARD SPONSORSHIP

Business name/logo on a premium-location FCBA scoreboard on Fields 1, 3, or 7; FCBA website listing; one-year sponsorship. Location subject to availability and FCBA approval. Designated team benefit: $400.

RETURNING SPONSOR BANNER RENEWAL

Returning sponsors save $50 when their existing banner is in good condition and approved for reuse: Standard Field Banner $200 (regularly $250); Premium Outer-Fence Banner $450 (regularly $500). New or replacement banners are regular price. Team benefits are calculated on sponsorship funds received.

CUSTOM PARTNERSHIP OPPORTUNITIES

FCBA welcomes customized partnerships for Opening Day, tournaments and special events, clinics and camps, facility improvements, concessions, promotional giveaways, community events, and other mutually beneficial opportunities. Contact FCBA to discuss options.

FAYETTE COUNTY BASEBALL ASSOCIATION

2027 SPONSORSHIP COMMITMENT FORM

Company/Organization Name: _____

Contact Name: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Website: _____

Social Media: _____

Sponsor Status: ☐ New Sponsor ☐ Returning Sponsor

SPONSORSHIP SELECTION

☐ $250 Standard Field Banner

☐ $500 Premium Outer-Fence Banner — Preferred Field (1, 2, 4, 7, or 8): _____

☐ $500 Roadside Park Sign

☐ $600 Two-Year Windscreen Sponsorship

☐ $1,000 Scoreboard Sponsorship — Preferred Field: _____

☐ $2,000 Premium Scoreboard Sponsorship — Preferred Field: _____

☐ Custom Partnership — Amount: $_____ Description: _____

RETURNING SPONSOR BANNER DISCOUNT

☐ Apply $50 discount — existing banner in good condition and approved by FCBA for reuse.

Eligible renewal rates: Standard $200 | Premium $450. New/replacement banners: regular price.

TEAM DESIGNATION

Should this sponsorship be credited to a specific FCBA team? ☐ No ☐ Yes

Team Name: _____

Age Division: _____

Head Coach/Manager: _____

Team Benefit Policy: For standard sponsorships, teams receive $50 for every $250 in sponsorship funds credited to that team. The $600 Two-Year Windscreen Sponsorship provides a $120 team benefit during the season the sponsorship is received. Team benefits must benefit the team as a whole and are subject to FCBA reimbursement and receipt policies.

LOGO & ARTWORK

☐ FCBA already has our current logo on file. ☐ We will provide a new or updated logo.

Email artwork to fayettebaseballsponsorship@gmail.com. Preferred formats: EPS, SVG, AI, print-quality PDF, or high-resolution PNG.

PAYMENT INFORMATION

Total Sponsorship Amount (after applicable discount): $_____

Payment Method: ☐ Check ☐ Zelle ☐ Credit Card (Credit-card payments are subject to a 3.5% processing fee.)

Make checks payable to **Fayette County Baseball Association** and mail completed forms/payments to 140 W. Stonewall Ave, Fayetteville, GA 30214, or email completed forms to the sponsorship email above.

SPONSORSHIP AGREEMENT

By signing below, the sponsor acknowledges that sponsorship benefits, signage placement, specific fields, scoreboard locations, and promotional opportunities are subject to availability and FCBA approval. The sponsorship term is one full year covering the Spring and Fall seasons. FCBA reserves the right to approve all sponsorships, advertisements, logos, artwork, promotional materials, and signage. Sponsorship does not provide authority over FCBA teams, players, coaches, league operations, or association decisions.

Sponsor Representative Name: _____

Signature: _____

Date: _____ FCBA Representative: _____ Date Received: _____