



Sustaining the Netarts Bay area through education and stewardship **since 2006.**

WHO WE ARE.

Friends of Netarts Bay - Watershed, Estuary, Beach, and Sea (WEBS) is a non-profit organization working to build a community of environmental stewards around the Netarts Bay watershed—from Cape Meares to Cape Lookout. Our small staff and team of dedicated volunteers create opportunities for locals and visitors to learn about and experience the unique natural and cultural history of the Netarts Bay area.

WHAT WE DO.

Each year, we host over 35 community education programs and 10-15 place-based school field trips to the coast, as well as several actionable stewardship programs. In an area where 59% of kids face economic hardship, WEBS is proud to be able to provide free, accessible education and formative experiences to over 2000 students, their teachers, and families each year.

OUR PROGRAMS.

Netarts Bay and the surrounding watershed are incredible natural treasures, rich with ecological value and endless opportunities for discovery. At WEBS, we treat these coastal environments as living laboratories and open-air classrooms, where curiosity, science, and stewardship come together. Our programs blend hands-on exploration with thoughtful presentations that draw on science, history, and art to invite people of all ages to learn and explore. Whether it's students venturing from classroom to coast, community members joining us for citizen /community science or habitat restoration, or neighbors engaging in educational events, we aim to inspire a deep connection to place and a shared responsibility of care.

WINS IN 2025

- Over **1,000 people** participated in 51 community and stewardship programs.
- Staff and volunteers removed over **400 pounds** of marine debris, approximately **18 cubic yards** of ivy, and established a new **pollinator garden**.
- **396 volunteers** gave **1,600+ hours**, representing a value of \$55,000.
- Over **2,000 students, teachers, & parents** attended WEBS-supported school programs.

WHY INVEST IN WEBS?

WEBS fosters a collective sense of responsibility for a healthy coast, inspiring values of curiosity, care, and action in our current and next generation of stewards. Place-based education and community-based stewardship programs are powerful tools for supporting ecosystem health and improving local livability.

FUNDING PRIORITIES.

To continue providing exceptional programming, our small but mighty staff needs flexible, stable funding. WEBS needs funding to support programs, engage with partners, and conduct stewardship activities. In the long term, WEBS envisions expanded facilities and staff to increase our impact.

JOIN OUR COMMUNITY OF FUNDERS

Every donation, no matter the size, directly supports:

- Creating hands-on educational programs that connect kids and adults to the natural wonders of Netarts Bay.
- Ensuring that Netarts Bay remains a living, learning laboratory for watersheds, estuaries, beaches, and seas.
- Building partnerships with local nonprofits, education organizations, small businesses, and community groups to increase community pride in Netarts Bay.
- Collaborating with state and federal agencies, indigenous communities, researchers, and local stakeholders to steward the Netarts Bay watershed.

**A gift to WEBS isn't just a donation;
it's an investment in community, education, and the future of Oregon's coast.**



Year-Round Sponsorship Opportunities



EDUCATE. CONNECT. SUSTAIN.

Our sponsorship program invites business partners to provide flexible, year-round support that sustains staff capacity, strengthens core programs, and builds a more resilient future for our bay and community. Sponsors may choose to be recognized in connection with the areas of WEBS' work they care most about, including:

- Classroom-to-coast field trips
- Seasonal stewardship and restoration events
- Free, field-based community education programs like tidepool days
- Science, culture, and arts programming
- Volunteer training, tools, and supplies

All sponsorships provide general operating support, allowing WEBS to maintain high-quality programs throughout the year.

WHY PARTNER WITH WEBS?

- Trusted, local organization serving the Netarts Bay area for two decades
- Proven impact with schools, families, and community members
- Deep scientific expertise and long-standing community relationships
- Tangible, visible impact in rural coastal communities
- An investment in education, stewardship, and the future of Oregon's coast

Show your business supports our local community, education, and the future of the Oregon coast.



Year-Round Sponsorship Opportunities



HEADWATERS SPONSOR \$500+

WHERE STEWARDSHIP TAKES ROOT

- Recognition on website sponsorship page.
- Group or individual social media thank-you.
- Name listed in monthly newsletters.

COASTAL ALLY \$1,000+

GROWING COMMITMENT TO COASTAL COMMUNITIES

All of the previous perks plus:

- Logo on website sponsorship page.
- 2 social media acknowledgments annually.
- Name & logo in monthly newsletters.
- Recognition aligned with programs or initiatives you care about most.

BAY PARTNER \$2,500+

SUPPORT HANDS-ON LEARNING & COMMUNITY CONNECTION

All of the previous perks plus:

- Prominent logo placement on website sponsor page.
- 4 social media shout-outs per year.
- Recognition in both monthly & special edition newsletters.
- Name & logo on day of event materials.

ESTUARY CHAMPION \$5,000+

LEAD THE WAY IN COASTAL EDUCATION & STEWARDSHIP

All of the previous perks plus:

- Premier logo placement on website homepage, sponsor page, and day of event materials.
- 6–8 social media shout-outs annually
- Dedicated sponsor spotlight in special edition newsletter + name and logo in monthly newsletters.
- Special curated field experience for business or organization staff.

RAFFLE & IN-KIND DONATIONS

Raffle items and in-kind contributions may be applied toward sponsorship levels.

Specially tailored packages for \$10,000+ sponsors

A GIFT TO WEBS ISN'T JUST A DONATION; IT'S AN INVESTMENT IN COMMUNITY, EDUCATION, AND THE FUTURE OF OREGON'S COAST.

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Celebrating 20 Years of Friends of Netarts Bay WEBS: Anniversary Sponsorship

Honoring our Past.

Supporting our present.

Investing in our future.

In 2026, Friends of Netarts Bay WEBS celebrates 20 years of connecting people to the Netarts Bay Area through education, stewardship, and community science. What began as a vision rooted in place-based learning has grown into a trusted organization serving thousands of students, families, and community members—many in rural and underserved coastal communities.

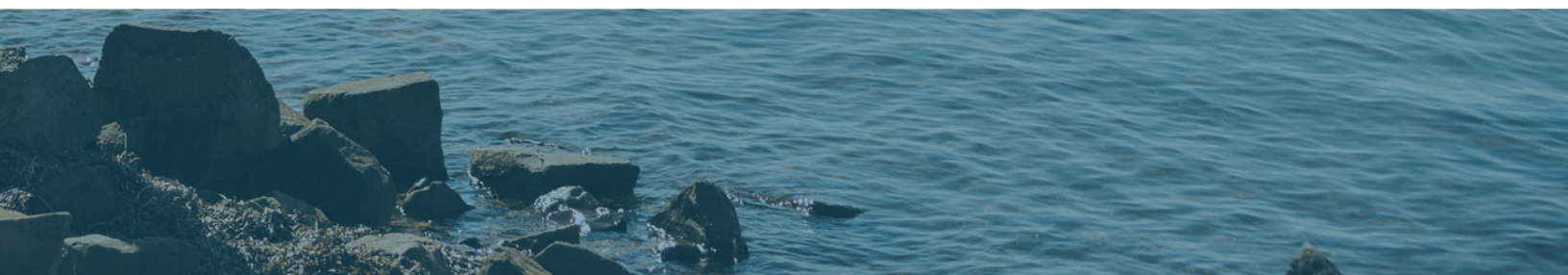
To mark this milestone, WEBS will host a 20th Anniversary Celebration bringing together educators, partners, volunteers, donors, and community members who have helped steward the bay over the past two decades.

Why This Event Matters

- Create an opportunity for community members to connect directly with staff and board members.
- Celebrate two decades of growth, honor our roots, and accomplishments by highlighting our advancements in place-based learning, community education, and stewardship.

Your Sponsorship:

- Support helps cover event costs and general operating expenses for the organization.
- Anniversary recognition is offered in addition to standard year-round sponsorship benefits.
- Shows your business support for our local community and the Netarts Watershed.



Celebrating 20 Years of Friends of Netarts Bay WEBS: Anniversary Sponsorship

HEADWATER SPONSOR \$500+

- Name listed on celebration signage and website.
- Listing in the celebration program.
- **2 complimentary tickets**

COASTAL ALLY \$1,000+

- Name recognition on signage and website.
- Listing in the celebration program.
- Podium acknowledgment.
- **4 complimentary tickets.**

BAY PARTNER \$2,500+

- Name & logo recognition on event signage and materials.
- Website and newsletter recognition.
- Podium acknowledgment at the event.
- Social media recognition.
- **6 complimentary tickets.**

ESTUARY CHAMPION \$5,000+

- Premier name & logo recognition at the celebration.
- Recognition in press releases, website, newsletters, & program materials.
- Podium acknowledgment at the event.
- Social media recognition before and after the celebration.
- **10 complimentary tickets.**

RAFFLE & IN-KIND DONATIONS

Raffle items and in-kind contributions may be applied toward sponsorship levels.

DONATE

A gift to the celebration is a gift to the future of Netarts Bay.



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