



HOTEL

MEDITERRANEO

SORRENTO



LUXURY, DESIGN,
PRIVACY AND NATURE





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The Hotel Mediterraneo is located in one of the most spectacular spots on the Sorrento coast, in the municipality of Sant'Agnello, featuring a breathtaking panorama with views of the islands of the Campania archipelago. Already in the past, Sorrento and its surrounding area were very coveted destinations; in fact, tourism has distant roots. The town was one of the destinations of the Grand Tour, that is, the journey made to various European countries, between the eighteen and nineteen hundreds, by young aristocrats, who thus completed their cultural education.

In this sensitive time for the tourist industry due to the pandemic, the Mediterraneo hotel is reopening early in May, with one more star, and it has also undergone a major renovation curated by architect Manuela Mannino of the THDP practice in London. The goal is to combine luxury hotel the international standards while enhancing the bond with the local area.

The Hotel Mediterraneo has a long tradition of hospitality and a history dating back over 100 years. Built in 1912 as a private residence, it was converted to a hotel more than 60 years ago by Antonietta Lauro, "Grandma Etta", great-grandmother and grandmother of the current hoteliers. Sister of the owner, Achille Lauro and wife of a famous developer in the area, Giuseppe Maresca.

At the end of World War II, during the ensuring unrest in Italy, the building housed northern refugees who were "displaced" by the provisional government and also sent to

the Sorrento Peninsula. When the war ended, a number did not want to return to their homes and some asked to be able to return later so they could stay in such a beautiful place. From here, Antonietta's 6 children had the idea of converting their home into a hotel. The initial name was "Terminus" because the hotel was located at the end of the street. Later, the name was changed to "Mediterraneo", in honour of the "Mare Nostrum" (Our Sea). The rooms feature contemporary and highly functional architectural solutions, designed using materials and colours that are typical of the coastal region: tabletops and bedside tables in Vesuvian lava, wooden flooring that recalls the stilt houses built over the sea to extend the Sorrentino small beaches, lamps that recall fishermen's lamps, brass decorations and wardrobes, a material whose workmanship has its roots in Neapolitan tradition. The property has also dedicated special attention to environmental and eco-sustainability issues with the aim of achieving significant "plastic free" goals.

The building has undergone various transformations in both size and style. The hotel has known mixed fortunes over the years; originally, it was a 3-star venue, in the 70s, a 4-star very renowned hotel and, in the early 90s, it experienced a period of "decline". 1999 represented an important turning point with a total overhaul, redeveloping the entire building and marking the beginning of a growth curve that is still going strong. From 2000 and in the following years, the Vesuvius restaurant and the Vista Sky bar were created in order of time, which led the hotel to open to non-guest patrons. This year, following a further



renovation of the lobby, restaurants, spa and rooms, now totalling 61, including 4 Junior Suites with sea views and 2 family rooms, the hotel was awarded an extra star. The colours of the rooms evoke the sea incorporating various shades of turquoise, petrol and blue in the décor and also the colours of nature and the surrounding landscapes.

To complete the offering, a small spa was added in 2018. Hidden in the ancient tuff foundations, the Hotel Mediterraneo Sorrento, the brand new spa is a true oasis of relaxation, illuminated by natural light during the day and a suggestive starry vault in the evening. The Signature rituals are its forte, for embarking on a wonderful journey through the essences of the Campania local area. The flagship treatment takes the name of the Spa "Le Pietre Rituali" (The Ritual Stones) which, as the name suggests, feature the volcanic basalt stones that are used because they retain more heat than stones retrieved from the sea which, by contrast, preserve the cold! An experience that harmoniously involves body and mind: salt for purifying and stones for finding rebalance.

The hotel includes various dining concepts which are designed to offer guests very different experiences,

combined with the lowest common denominator: total quality. Cuisine is Mediterranean, with a strong connection to the Campania local area. The exploration adopted by executive chef, Giuseppe Saccone, who has won the 100 Chef Awards prize over the last 3 years, is aimed at enhancing Campania regional excellence with traditional recipes interpreted in a contemporary key, and the use of PDO products is fundamental. The Vesuvio Roof restaurant is an elegant, refined and romantic venue, with a more than awesome view of the Gulf of Naples, the islands and, of course, the Volcano. The "Aqua Pool Lounge: grill & pizza bar open for lunch; the Vista Sky Bar with a breathtaking view, is Hotel Mediterraneo Sorrento's roof-top bar lounge. Opened in 2015, it immediately became a sought after spot for viewing beautiful sunsets and enjoying musical soirees which the Sorrento Peninsula is renowned.

Hotel Mediterraneo

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