



## PRESS RELEASE

### **Eastern FC names Stuart Jones as New Head of Player and Club Development.**

Eastern FC, September 5, 2025 – Eastern Football Club is thrilled to announce the appointment of Stuart Jones as the club's new Head of Player and Club Development. A highly experienced and accomplished leader in football development, Stuart will play a key role in shaping the future of the club's youth programs and player pathways.

Stuart, originally from Liverpool, England, has an extensive background in professional football, both as a player and coach. A former youth player at Liverpool Football Club, Stuart's playing career progressed through U17 and U19 levels before moving into semi-professional football across various clubs in England. His coaching journey spans over a decade, including significant time at Blackburn Rovers Football Club, where he served in various roles, most notably as Head of Youth Development and Academy Director. Stuart also boasts an impressive record of developing elite talent, including Adam Wharton, currently with Crystal Palace and the England national team.

Stuart brings with him an array of qualifications, including a Master's degree in Sporting Directorship and the Premier League Elite Academy Director qualification. He has led and managed youth development programs at top-tier clubs, with over £30 million in player transfers to EFL Championship and Premier League clubs under his leadership. His work has seen youth players regularly feature in the first-team squads, solidifying his reputation as a leader in talent development.

In his new role at Eastern FC, Stuart will be responsible for overseeing the development of players across all age groups, ensuring a consistent and progressive pathway from youth soccer through to senior football. With his passion for creating a positive and growth-oriented environment, Stuart's vision aligns perfectly with Eastern FC's commitment to fostering not just football skills but well-rounded, character-driven individuals. "Our goal at Eastern FC is to create an environment where players thrive both on and off the field," said Club President and Founder Ray Franklin. "Stuart's experience, leadership, and dedication to developing players will help us strengthen that mission and ensure that each player's journey is one of growth, learning, and success."

We are excited to welcome Stuart to our family, and we look forward to the positive impact he will have on our club's future." "We are excited to add Stuart to our coaching staff." Added Beau Morki, Club Technical Director. "Stuart will be guiding and mentoring coaches with the club's curriculum, enhancing player profiles, coach and player evaluations and training session design. It is only the start of what has been a long-lasting relationship."



Stuart Jones shared, “I’m excited to join Eastern FC and to be part of such a passionate and dedicated community. I believe strongly in the power of football to bring people together and create lasting life lessons. I’m looking forward to working with the coaches and players to maximize their potential and ensure that the club’s development culture thrives.”

Eastern FC’s mission focuses on creating a positive, development-focused environment, and its core values of respect, character, integrity, teamwork, and patience permeate every aspect of the club. As Stuart joins the team, the club remains committed to guiding players on their personal and athletic journeys.

With Stuart Jones at the helm of player development, Eastern FC is poised for continued success and growth in the coming years, both on the field and as a cornerstone of the community. About Eastern FC: Eastern FC is dedicated to fostering the development of youth soccer players in a supportive and enriching environment.



The club emphasizes holistic growth, focusing on technical, personal, and academic development through a values-driven approach. Eastern FC strives to create a “Family” experience for all its members and is committed to developing players who will contribute meaningfully to their teams and communities.



 <https://shorturl.at/gv1Ms>

**For media inquiries, please contact:**

EASTERN FOOTBALL CLUB  
9 High Street, Bedford Hills, NY 10507

 [info@easternsoccer.com](mailto:info@easternsoccer.com)  
 [www.easternsoccer.com](http://www.easternsoccer.com)

@easternsoccer  
  