



# SPONSORSHIP PACKAGES

## Platinum Sponsor

- Personalized Sponsorship of an aspect of Winterfest (ie Bikini Run or Beer Tent)

**\$500**

- Advertisement on Full Event Banner
- Announced on all Radio Ads
- Direct Business Link on Website
- Advertisement in newspaper
- Business Listing on Website
- Announced throughout the event

## Bronze Sponsor

- Advertisement listed on Event Banner
- Advertisement in newspaper
- Business Listing on Website
- Announced throughout the event

**\$150**

## Silver Sponsor

- Advertisement on  $\frac{1}{4}$  Event Banner
- Advertisement in newspaper
- Business Listing on Website
- Announced throughout the event

**\$200**

## Gold Sponsor

- Announced on all Radio Ads
- Advertisement on  $\frac{1}{2}$  Event Banner
- Advertisement in newspaper
- Business Listing on Website
- Announced throughout the event

**\$300**

**EVENT: FRIDAY FEB 27<sup>TH</sup> – SATURDAY, FEB 28<sup>TH</sup> 2026**

We'd love to include your organization in the growing excitement around our annual Chetek Winterfest event, which raised more than \$17,000 in 2025 to support local patients and survivors of breast cancer in Barron County. For a town of about 2,100, planning an event in the dead of winter that attracts more viewers than our town's population is quite a feat!

Chetek Winterfest has been an annual event organized by the Chetek Chamber for over 18 years. The event brings hustle and excitement to Chetek in the "slow season", featuring a dynamic mix of racing, powersports, and family fun activities. It draws crowds from toddlers to grandparents, offering something for everyone to enjoy run entirely by volunteers, passion, and community support.

We're kindly asking if your company could assist us in taking this fundraising effort to the next level and making a difference for our surrounding communities.

Please consider joining us as a sponsor or making a donation to support this amazing cause. Every bit truly helps! We offer great social media and advertising exposure through news, radio, and print recognition in the months leading up to the event.

Thank you for your consideration and support.

Chetek Winterfest Committee