



PGNO
PROBLEM GAMBLING
NETWORK OF OHIO

Do you integrate gambling awareness into your prevention work?

Yes

Great! See the implementation tips for a variety of audiences on the back.

No

This is a great opportunity to expand your work. PGNO is here to help!

WHY DOES IT MATTER?

Integrating problem gambling education with other prevention efforts makes your work more **realistic, relevant, and effective** because these behaviors often share the **same root causes** and lead to similarly harmful outcomes.

Gambling prevention education **builds naturally** on what you already know in other types of prevention work.

Here are some key parallels:

- Addiction cycle
- Effect on relationships
- Mental health concerns
- Brain development
- Impacts of advertising

See the back for tips from the 2025 PGNO Prevention Fellows!



INTEGRATION TIPS FOR...

All Prevention Work:

- Use **local, statewide, and national data** to inform and reinforce your efforts.
- Develop an **elevator pitch** to explain problem gambling.
- Work with other professionals to **build relationships** and strengthen prevention efforts.
- **Identify the “why”** that connects to your audience (mental health, suicide prevention, financial wellness).
- **Be adaptable** and tailor strategies to each setting.
- **Know your local resources** and be ready to share them.

Coalitions:

- Promote awareness by utilizing statewide campaigns, **partnering with community organizations** for events, and hosting speaker sessions or CE opportunities.
- Invite individuals with **lived experience** to participate
- **Tailor outreach** to at-risk populations.
- **Be present** in high-visibility settings such as sporting events, festivals, or community gatherings

Communities:

- **Join or start** a problem gambling coalition
- **Initiate conversation** at community events by connecting gambling to related mental health topics
- **Provide handouts** with local support options such as prevention/treatment agencies and Gamblers Anonymous meetings.

School-based Prevention:

- **Integrate gambling education** into existing health, financial literacy, and prevention programs
- Use local and national youth data to **tailor content** to the needs of each school

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