



## SAN DIEGO 2026

### **FOR IMMEDIATE RELEASE**

#### **San Diego, CA**

**Subject:** Rebels San Diego joins Rush Soccer

#### **Dear Parents,**

We are writing to share an important development regarding our soccer club's future. After much consideration and listening to feedback from our coaches, players, and families, we have decided to end our affiliation with Rebels Soccer Club. While we had high hopes for this partnership, it has not met our expectations, and we do not foresee improvement in the near future. Our priority is always the well-being and growth of our players, families, and coaches, and this decision reflects our commitment to those values.

#### **Why We're Making This Change**

Over the past year, we have carefully evaluated our club's experience with Rebels Soccer Club. We gathered input from all stakeholders and found that the affiliation did not align with our goals for player development, community engagement, and overall club culture. We want to ensure that our club provides an environment where every child can thrive, both on and off the field.

#### **Introducing San Diego Rush Soccer Club**

Our Board of Directors is proud to announce that it has approved a strategic transition for our club to become San Diego Rush Soccer Club. Rush Soccer is one of the most recognized and expansive soccer organizations in the United States and globally. Effective with the upcoming competitive season, Rebels San Diego East Campus will operate under the Rush Soccer organization as San Diego Rush Soccer Club.

This decision reflects a forward-looking commitment to long-term player development, expanded competitive pathways, and access to a globally connected soccer ecosystem. Growing out of Colorado Rush, Rush Soccer supports more than 60,000 players through 55 affiliate clubs across 33 U.S. states, along with 52 international clubs in 43 countries across six continents.

Rush operates a cooperative club system designed to share elite training methodologies, proven coaching education, comprehensive player development models, and enhanced national and international playing opportunities.



### **Rush Soccer Vision**

To partner with like-minded clubs worldwide to create a player base unmatched in both quality and scale, ultimately feeding elite talent into professional, collegiate, and international soccer pathways.

### **Rush Soccer Mission**

A global brand committed to delivering an unparalleled soccer experience—**Progressive. Ambitious. Comprehensive.**

### **Rush Soccer Commitment**

The development of healthy youth through soccer, grounded in the belief that sport plays a vital role in the physical, mental, and social well-being of children.

After extensive evaluation, our Board of Directors determined that Rush Soccer's philosophy strongly aligns with the club's core values and long-term objectives. The Board is confident that this affiliation provides players with developmental and competitive opportunities beyond what can be achieved independently, while maintaining the club's strong relationships with local families, schools, and the San Diego soccer community.

Rush Soccer's national cooperative model offers access to elevated player identification platforms, collegiate and professional scouting exposure, national events, international experiences, and a unified coach development network. This affiliation strengthens the club's ability to support players at **every level of the game**, from grassroots participation through elite competition.

The transition will be implemented through a phased approach, beginning with designated programs and age groups for the upcoming season. Club leadership, staff, and volunteers are actively engaged to ensure a smooth and successful transition for all members.

Additional informational meetings for coaches, families, and players will be announced shortly. Details regarding timelines, programming, and branding updates will be shared through official club communication channels.

*Our club's leadership team looks forward to this next chapter and remains committed to providing a high-quality, values-driven soccer experience—now strengthened through affiliation with Rush Soccer.*

[Feel the Rush](#)