

## QUICK WAY INC. — Talent Tour

The partnership between QuickWay Inc. and Michigan Works! West Central began through an introduction facilitated by the director of Oriole Academy—the workbased learning program at Ludington High School. A student with a passion for engines, engineering and electrical work was identified as an ideal candidate for hands-on learning. This led to the student participating in a paid Work Experience at QuickWay, where they could be exposed to real-world experience in the trucking industry.

QuickWay is a family-owned fleet trucking company specializing in the transportation of bulk, liquid-chemical products throughout the Midwest. With locations in Michigan, Illinois and Ohio, the company's headquarters are based in Ludington. Founded in 1991, by William (Bill) Dunn, who continues to work alongside his team by actively driving and delivering loads, QuickWay is built on the values of hard work, safety and family.

"We are a trucking company owned by a trucker," said Travis Droste, Director of Fleet Maintenance. "With 50 employees, every decision we make affects 50 families."

This emphasis on people and safety underscores the company's commitment to responsibility and communi-



ty. Education is another key priority for QuickWay. The company actively supports youth development by opening its doors to students from Oriole Academy and hosting Talent Tours for Michigan Works! West Central clients interested in trucking and engine repair.

"We want the youth to succeed," said Kristina Dunn, Lead Generation Specialist, noting there are valuable career paths outside of college. "We want to help train better individuals to go out into the workforce."

What makes this partnership truly exceptional are the foundational

elements of a strong collaboration: mutual trust, open communication, shared values and goals, teamwork, reliability, and a positive forward-thinking approach. QuickWay has hosted two paid Work Experiences to youth clients from Michigan Works! West Central, with plans for a third in 2026. The organizations maintain transparent communication and share a deep commitment to preparing young people for bright, successful futures.

Together, QuickWay and Michigan Works! West Central are not only building careers — they are shaping lives.