

## TIERZAH — RESEA

Tierzah came into the Ludington Michigan Works! West Central office following a layoff from a local manufacturing company. Despite the blow of being out of work as the holidays approached, Tierzah was upbeat and positive. Tierzah had been working for this local manufacturing company for three years and she was confident with her previous work history and her strong work-ethic, she would be hired by someone quickly.

Unfortunately, the area that Tierzah lives in is heavily dependent upon tourism and the job openings are few and far between during this particular time of year.

Because Tierzah's unemployment was going into its sixth week, Tierzah was required by the Unemployment Insurance Agency to attend a RESEA appointment and work with a Michigan Works! West Central Talent Specialist to review her resume, discuss the progress of her work searches and to see how Michigan Works! could better assist her in her search for employment. During her RESEA appointment, it was also recognized Tierzah would benefit from a referral to an agency that would provide her with extra support services as she searched for work.

Because Tierzah was continuing to receive more weeks of unemployment, she was required by UIA to attend a second RESEA appointment.



Reviewing her job searches, she was encouraged to make follow-up calls on applications and discussing how interviews are going. Tierzah has attended multiple Job Fairs held at the Ludington Michigan Works! West Central office. During her period of unemployment, Tierzah came into the office weekly to work on her job searches and to apply to jobs. Each week, Tierzah was positive and upbeat, always with a smile.

She applied for a retail sales position at a local t-shirt shop and was hired. After a short period of time working at this store, she was asked to manage a new candy store that her shop owner was opening.

Tierzah states, "everything is finally coming together," and she now has a new goal: To earn her driver's license. Tierzah's determination and positive outlook has made her the success she is.