

PRO MASTER — Going PRO Talent Fund

Pro Master Cleaning and Restoration, a West Michigan-based company specializing in professional cleaning and restoration services. Known for its commitment to quality, safety, and customer service, Pro Master provides expertise in carpet and upholstery cleaning, fire and smoke damage restoration, water damage restoration, and specialty surface care.

The company prioritizes employee development and continuously invests in training to ensure high standards and long-term success. Pro Master Cleaning and Restoration partnered with Michigan Works! West Central to strengthen its workforce through the Going PRO Talent Fund, an investment that supports skill development, career advancement, and long-term business growth.

Through this partnership, Pro Master Cleaning and Restoration was awarded \$15,809.00 in Going PRO Talent Fund support, enabling the company to provide comprehensive training



opportunities for its team.

With Going PRO Talent Fund support, 11 employees received training, including one newly hired employee, and two USDOL Registered Apprentices.

Training was intentionally designed to support both technical excellence and internal career pathways. Employees participated in a combination of classroom instruction, certifications, and 500 hours of On-the-Job Training (OJT) to reinforce hands-on learning in

real-world environments.

Key training areas included:

- USDOL Registered Apprenticeships in Administrative Assistant and Project Manager

- Carpet Cleaning
- Color Repair
- Health and Safety
- Fire & Smoke Damage Restoration

- Stone, Masonry, and Tile Cleaning

- Additional industry-recognized certifications aligned with restoration services

This multi-layered training

approach allowed Pro Master to enhance operational capacity while creating clear growth opportunities for employees at various stages of their careers. By leveraging the Going PRO Talent Fund, the company was able to upskill and reskill existing staff, support registered apprentices in earning credentials while working, successfully onboard and train a new employee, improve service quality, safety, and efficiency across restoration operations.