

## PEACOCK INDUSTRIES — Going PRO Talent Fund

Peacock Industries Inc., a leader in fabricated structural metal manufacturing in Baldwin, Michigan, leveraged Going PRO Talent Fund support to strengthen its workforce through targeted skills training. With this investment, the company focused on developing its employees' welding and inspection capabilities, which are essential in today's highly competitive manufacturing environment. The initiative reinforced Peacock's commitment to quality craftsmanship while creating sustainable pathways for employee growth and advancement.

The training delivered immediate and meaningful results for participating employees. Trainees earned industry-recognized credentials and gained in-demand technical expertise, improving both their confidence and long-term earning potential. A major milestone of the effort was the development of an onsite Certified Welding Inspector (CWI), a critical role that significantly enhanced internal expertise. This advancement not only elevated individual career trajectories but also reduced reliance on external inspection services.

For Peacock Industries, the benefits have been substantial. Having a CWI on staff has streamlined workflows, lowered outsourcing costs and in-



creased overall operational efficiency. Enhanced internal inspection capabilities have strengthened quality control, improved weld consistency and expanded production flexibility. These improvements have contributed to higher profitability, increased customer confidence and a broader range of service capabilities.

The success of Peacock's Talent-Fund-supported training initiative highlights the impact of stra-

tegic workforce investment. By equipping employees with valuable skills and certifications, the company addressed immediate operational needs while building a knowledgeable, resilient and future-ready workforce. Through this approach, Peacock Industries continues to uphold its reputation for excellence while creating meaningful, upward-moving career opportunities for Michigan workers.