

MEDIA TECHNOLOGIES — Incumbent Worker Training



Michigan Works! West Central partnered with Media Technologies, a leading local manufacturer, to enhance workforce skills through the Incumbent Worker Training (IWT) program. With employees serving in a wide range of production and skilled positions, including machine operators, cabinet makers, assemblers, upholstery and trim specialists, and supervisors, the company recognized the importance of strengthening blueprint-reading skills across multiple departments.

Through this partnership, Michigan Works! West Central provided \$7,400 in IWT funding to help offset the

cost of training. Working with training partners The Right Place and the Michigan Manufacturing Technology Center (MMTC), Media Technologies delivered onsite blueprint reading training to its workforce. The two-day training program was designed to build employees' technical knowledge while minimizing disruptions to daily operations.

As a result, 34 employees successfully completed the blueprint reading course and earned certificates of completion. The training provided participants with valuable skills that can be applied directly in their current roles, improving their ability to

interpret technical drawings, communicate more effectively across departments, and contribute to overall production quality and efficiency.

Funded through the Workforce Innovation and Opportunity Act (WIOA), the Incumbent Worker Training program helps employers invest in their existing workforce by supporting skill enhancement, employee retention and long-term business growth. For Media Technologies, the training strengthened workforce capabilities while supporting the company's commitment to continuous improvement and operational excellence.