

MAGNA MIRRORS — Going PRO Talent Fund

Magna Mirrors in Newaygo County relies on a highly-skilled maintenance team to ensure its operations run efficiently and without interruption. As a manufacturer that produces complex, high-tech components using advanced automation and technical processes, having a welltrained and dependable workforce is essential to their ongoing success. In an effort to strengthen its team and invest in long-term talent development, Magna partnered with Michigan Works! West Central and apply for and receive a grant through the bi-annual Going PRO Talent Fund.

Through this funding, which was awarded in FY2024, Magna was able to support the training of six USDOL registered apprentices and assist with the onboarding of 20 new hires. This financial sup-



port plays a critical role in reducing the high costs associated with employee turnover and helps cover apprentice tuition—an investment that contributes

to building a more capable and committed workforce.

Magna is extremely appreciative of the services offered by Michigan Works! West Central. From

hiring assistance to valuable training funds like the GPTF, the company continues to benefit from this partnership as it grows and evolves.