MICHIGAN WORKS! WEST CENTRAL
A proud partner of the American Job Center Network

Success Stories

August 2026

JERRY'S TOWING — Incumbent Worker Training



Jerry's Towing recently celebrated an important workforce development milestone as two experienced employees successfully earned Commercial Driver's License (CDL) endorsements, expanding both their skills and the company's operational capabilities.

As the business continues to grow, company leadership identified a need for seasoned employees to upgrade their driving credentials in order to legally operate certain tow vehicles. Through training provided by A&B CDL, both employees completed the requirements necessary to obtain their CDL endorsements and enhance their qualifications.

The training allows the employees to take on additional responsibilities, broaden their skill sets and increase their value within the organization. Because they were already familiar with the company's operations, customer service expectations and safety procedures, the upgraded credentials immediately strengthened the workforce and increased scheduling flexibility for the business.

Michigan Works! West Central partnered with Jerry's Towing to support the effort by reimbursing $8,000 in training costs through Incumbent Worker Training funds. The investment enabled the company to develop talent from within rather than seeking qualified drivers externally.

For Jerry's Towing, the benefits extend beyond the successful completion of training. By investing in current employees, the company strengthened its existing workforce, improved operational capacity and created additional opportunities for employee advancement. The newly credentialed drivers are now able to operate a wider range of equipment, helping the company better serve customers and meet business demands.