

DANIELA — Talent & Growth Fund

Meet Daniela — a hardworking and determined student at Ferris State University who recently achieved an exciting milestone: purchasing her very first car!

Balancing college coursework with her job at Biggby Coffee has not been easy, but Daniela's persistence and focus have helped her stay on track. She set her sights on owning a car and worked tirelessly to make it happen, saving carefully and staying disciplined with her goals.

With the help of Michigan Works! West Central's Talent & Growth Fund, she was able to make a car purchase.

Her new car is not just a way to get to work or school — it is a powerful symbol of independence, responsibility, and determination paying off.

Reliable transportation now allows Daniela to keep her job at Biggby Coffee while ensuring she can commute back and forth to Ferris State without worry. With this stability, she can continue growing academically and professionally, building the foundation for her future.

Daniela's story is a true reminder that with dedication and perseverance, dreams really can become reality.

