

ALEXANDER — Talent & Growth Fund

Alexander, a dedicated employee at Peterson Farms, found himself facing a major challenge—he needed reliable transportation to maintain his employment. Without a dependable vehicle, getting to and from work on time was becoming increasingly difficult, threatening his ability to keep his job and provide for himself.

During his search for solutions, Alexander learned about the Talent & Growth Funding and BRES Funding programs through Michigan Works! West Central. After meeting the eligibility requirements, he was connected with a Talent Specialist who guided him step by step through the process.

With this critical support, Alexander was able to purchase a Chevy Malibu that fit his needs. In addition, the funding covered one month of car insurance and Secretary of State fees, easing what would have otherwise been a heavy financial burden.

Thanks to this assistance, Alexander



now has the reliable transportation he needs to sustain his job at Peterson Farms—an important milestone

toward achieving long-term stability and continued success.