

NESTLE-GERBER PRODUCTS — Going PRO Talent Fund

Nestle-Gerber Products in Fremont has long been an advocate for high-paying, skilled jobs, including apprenticeships, and consistently seeks talented individuals to fill technical roles.

In 2024, the company partnered with Michigan Works! West Central, Ferris State University and Muskegon Community College to enhance workforce training through the Going PRO Talent Fund.

Thanks to a \$32,962 award, Nestle-Gerber Products was able to train five apprentices, providing critical support for hands-on, on-the-job training.

In addition, 10 individuals received specialized welding training at Ferris State University. These programs have strengthened the skills of Nestle-Gerber's maintenance department, ensuring the company can operate efficiently and meet the growing demand for technical expertise.

Michigan Works! West Central played a vital role throughout the process, assisting with the Going PRO Talent Fund application and providing ongoing support throughout the



award year.

By connecting employers like Nestle-Gerber Products with resources and training opportunities, Michigan

Works! West Central helps businesses thrive while empowering workers with the skills needed for long-term success.