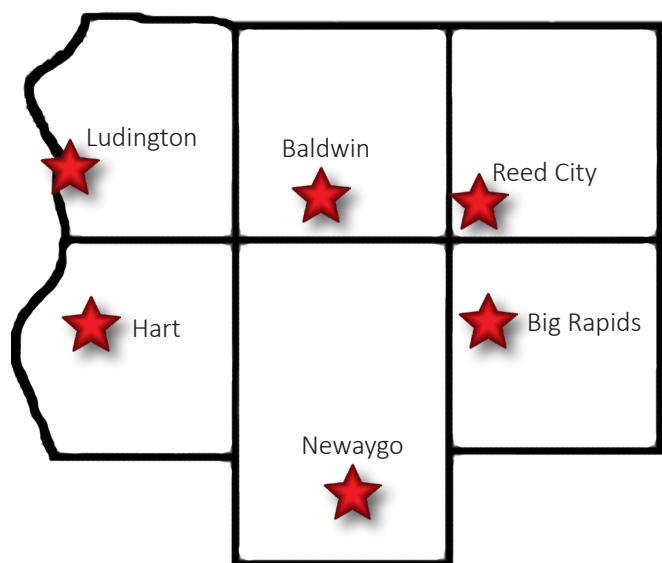


The Workforce Innovation and Opportunity Act requires any training program supported with federal funds, must be considered a high-demand occupation. In order to be considered in-demand, an occupation must show growth in the projected total annual openings.

The occupations outlined in this document represent the top 40 high-demand occupations in Lake, Mason, Mecosta, Newaygo, Oceana and Osceola counties.

For more information about job search and training opportunities, contact your nearest Michigan Works! West Central service center. More information also can be found online at [MWWC.org/TopJobs](https://mwwc.org/TopJobs) or by calling us at (231) 796-0049.

Be sure to visit one of our conveniently located service centers in West Central Michigan! To find the service center nearest you, visit [MWWC.org/Contact](https://mwwc.org/Contact)!



# TOP 40 CAREERS

2032 | Lake, Mason, Mecosta, Newaygo, Oceana and Osceola Counties



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# TOP 40 HIGH-DEMAND OCCUPATIONS THROUGH 2032

| OCCUPATION                                     | ANNUAL OPENINGS | PERCENT GROWTH | MINIMUM SKILL/TRAINING |
|------------------------------------------------|-----------------|----------------|------------------------|
| Accountant & Auditor                           | 29              | 6%             | Bachelor's Degree      |
| Administrative Services Manager                | 4               | 3%             | Bachelor's Degree      |
| Buyers & Purchasing Agent                      | 16              | 8%             | Bachelor's Degree      |
| Chief Executives                               | 4               | 6%             | Bachelor's Degree      |
| Computer & Information Systems Manager         | 5               | 16%            | Bachelor's Degree      |
| Construction Manager                           | 10              | 10%            | Bachelor's Degree      |
| Cost Estimator                                 | 5               | 8%             | Bachelor's Degree      |
| Facilities Manager                             | 5               | 8%             | Bachelor's Degree      |
| Financial Manager                              | 13              | 14%            | Bachelor's Degree      |
| Food Science Technician                        | 6               | 10%            | Associate Degree       |
| General & Operations Manager                   | 82              | 9%             | Bachelor's Degree      |
| Graphic Designer                               | 4               | 25%            | Bachelor's Degree      |
| Heavy & Tractor-Trailer Truck Driver           | 82              | 3%             | Short-Term Training    |
| Human Resources Specialist                     | 15              | 7%             | Bachelor's Degree      |
| Industrial Engineering Technologist & Tech     | 4               | 4%             | Associate Degree       |
| Industrial Engineer                            | 13              | 4%             | Bachelor's Degree      |
| Industrial Production Manager                  | 13              | 3%             | Bachelor's Degree      |
| Licensed Practical & Vocational Nurse          | 11              | 5%             | Short-Term Training    |
| Logistician                                    | 6               | 15%            | Bachelor's Degree      |
| Management Analyst                             | 6               | 24%            | Bachelor's Degree      |
| Market Research Analyst & Marketing Specialist | 14              | 10%            | Bachelor's Degree      |

| OCCUPATION                                         | ANNUAL OPENINGS | PERCENT GROWTH | MINIMUM SKILL/TRAINING |
|----------------------------------------------------|-----------------|----------------|------------------------|
| Mechanical Engineer                                | 7               | 2%             | Bachelor's Degree      |
| Medical & Health Services Manager                  | 13              | 20%            | Bachelor's Degree      |
| Medical Assistant                                  | 47              | 5%             | Short-Term Training    |
| Medical Records Specialist                         | 4               | 8%             | Short-Term Training    |
| Nursing Assistant                                  | 66              | 5%             | Short-Term Training    |
| Phlebotomist                                       | 4               | 8%             | Short-Term Training    |
| Physical Therapist Assistant                       | 5               | 6%             | Associate Degree       |
| Preschool Teacher (Not Special Education)          | 21              | 16%            | Associate Degree       |
| Project Management Specialist                      | 13              | 6%             | Bachelor's Degree      |
| Public Relations Specialist                        | 6               | 5%             | Bachelor's Degree      |
| Radiologic Tech & Technician                       | 4               | 3%             | Associate Degree       |
| Registered Nurse                                   | 43              | 5%             | Bachelor's Degree      |
| Sales Manager                                      | 10              | 8%             | Bachelor's Degree      |
| Securities, Commodities & Financial Services Sales | 4               | 7%             | Bachelor's Degree      |
| Social & Community Service Manager                 | 7               | 5%             | Bachelor's Degree      |
| Software Developer                                 | 6               | 20%            | Bachelor's Degree      |
| Substance, Behavioral & Mental Health Counselor    | 8               | 6%             | Bachelor's Degree      |
| Training & Development Specialist                  | 7               | 15%            | Bachelor's Degree      |
| Veterinary Tech & Technician                       | 5               | 12%            | Associate Degree       |

**NOTE:** These lists include occupations that show a favorable mix of projected long-term job growth, projected annual job openings and median wages. They do not necessarily reflect current hiring demand.