

Defence Hub Executive Bios

Niki Gunning (Co-Chair)

MoneyTree Financial Services



Niki brings more than 20 years of experience in personal, career, and financial coaching, with a background spanning private practice, professional rugby, and the military. Her passion for financial wellbeing and lifelong learning gives her a strong ability to see the big picture, ask the right questions, and support people in creating a life aligned with their goals.

She is committed to helping individuals build financial confidence, reduce uncertainty, and ease the stress that often accompanies financial challenges. Niki also focuses on guiding people toward work that brings them genuine joy.

She holds a Degree in Education and a Diploma of Teaching from Massey University, is a qualified Hart Life Coach, a Certified Success Intelligence Coach, has completed Foundations of Positive Psychology, and holds a Certificate in Financial Services (Level 5).

Niki has published *Monday Musings – Start Your Week with Soul*, completed significant endurance walks, and built a financial services business while balancing full-time work and family life.

Amanda Linsley

Manawatū Business Chamber



Originally from the UK, Amanda graduated from the University of North London with a First-Class Honours Degree in Applied Economics and Management Accounting. Amanda started and developed three businesses, taking two to acquisition before moving to New Zealand permanently in 2008.

She has worked for the Manawatū Business Chamber since 2012, taking the role of CEO in 2017. Amanda has also been a familiar face within the events scene across the region, running Christmas in the Square for eight (8) years until 2019 and various other community and business events.

Amanda is a Member of the Institute of Directors and currently sits on the Board of The New Zealand Rugby Museum and is a Trustee of Manfeild Park Trust.

Moyra Matson

Property Brokers



Moyra joins us with experience that spans many different industries and positions, with a strong focus in sales, marketing and business development.

Her passion for Defence comes from a Military upbringing followed by her own earlier years in the RNZAF. She is very process driven and disciplined in her approach to every project and dedicated to achieving the best outcome.

She has lived and worked all over New Zealand as well as overseas and brings passion, commitment and an open mind to everything she does, in and out of work.

Her love of everything Real Estate commenced in Palmerston North in the early 2000's as a licensed and award-winning sales agent and the move to Property Management has allowed her to continue the passion she has for people and property. Living in the Manawatū, she enjoys and embraces all the Palmerston North and wider regions have on offer.