



Morgan County Economic Opportunity Board

Location: Morgan Business Resource Center/Virtual (Teams)

December Meeting Minutes

December 3, 2025, 8:00 am – 10:00 am

Attendees Invited: *John Barber, Mayor Steve Gale, Ty Bailey, Andrew Willis, Darren Rogers, Carol Brooks, Mandy Webb, Traca Wardell, Sherry Stevens, Justin Rees, Mercer Owen, Kate Becker, Andrea Brooks, Raelene Blocker, Adam Peek, Becca Nelson*

- 1) Welcome to Morgan County Economic Development Board
 - a. Approval of the December 3, 2025 Agenda
 - Motion approved by Traca, seconded by Mercer.
 - b. Conflict of Interest
 - None
 - c. Approval of November 5, 2025, Minutes
 - Motion approved by Traca, seconded by Andrea.
- 2) Economic Outlook and Current Opportunities: **(2 minutes each)**
 - a. Workforce Services:
 - With Government shut down no unemployment numbers available
 - Virtual Job Fair on Jan 8: Daren, please send information for distribution.
 - Utah Business magazine featured Commercial Street. Article with minutes
 - b. State Parks:
 - No quad-fish-a-thon expected this year. Loss Creek may do their own.
 - c. Business Resource Center:
 - November AI Series presented by SBDC Lorin Jepsen was a great success. Thank you to Morgan City, County, and First Community Bank for being our Sponsors. Thank you to Young Dodge for the use of their facility to hold the series.
 - For our center, which includes Davis, Weber and Morgan counties, we are at an all-time high in capital and sales increase. We are the busiest center in the state!
 - Goals for next year focus on AI focusing on marketing and getting back to those who have not been in for a while to see if we can assist them.
 - d. Tourism:
 - Absent
 - e. Chamber of Commerce:
 - Christmas on Commercial Dec 8th from 1-5. Please come and support.

- Becca mentioned that the post for this event is getting great traffic on social media.
 - Next lunch and learn will be in January.
- f. School District:
- The DTC has ribbon cutting for their new welding center and welding building. Students that start that program at the High School will have a seamless transition using the same equipment at both locations.
 - Seminary Building is on track to be complete by next school year, along with the new gym expected to be completed by spring.
 - Several arts perform during December for Christmas.
 - Traca would like to coordinate with the quarters challenge, so they do not overlap families. Traca will contact the Middle School.
- g. Governor's Office:
- August and Sherry met with the commissioners to go over the blueprint plan and got a lot of great input.
 - Hoping for additional input to finalize with the commissioners in two weeks.
- h. Morgan City:
- The mayor mentioned the meeting again about the difficulty getting from the North to the South of the City. Exciting conversations with ideas for improvements. Mayor can report when any final details come.
 - Alley Way sidewalk is not completed because of a heat cable that needed to be reordered. It is opened and striped. Our grant was for the alley way and ready to report.
- i. Morgan County:
- Hosted Senator John Curtis a few weeks ago. We visited the Mountain Green sewer district and then went to Snow Basin and had a presentation on the Olympics, then went to Flap Jack Dizzle. They are expecting 40,000 people a day being bused up there. After we visited Higby Honey, Milk Barn, and TIPS. We had a nice lunch at Smokin Boxcar. Successful day.
 - Pushing for a new road on the Strawberry side in Morgan County which would require a new lodge, and ticket booth and sales would go to Morgan County.
 - Hoping to keep the exit and on ramp open in Mtn Green when the interchange is complete. This week with the gas leaked proved it would be a benefit to keep it open.
 - Marshalls will be back in the Spring to film again.
- j. Becca Update:
- Becca gave a great update on her successes. She loves the referrals being sent.
 - She inquired about putting the Morgan County Logo on the videos created. She will add that logo to any ads paid for by the CEO.
 - Budget spent so far 1064 thus far, still has 13,000 to spend.

- Morgan Maze had a great season and had good returns on their social media.
- Working with Higby Honey, Morgan Valley Prints, Climax Tree Services, Sideline Thrift, and Mountain Green Animal Hospital.
- Been sending out an email to businesses to let them know she is available to help.

3) Budget Update: Kate

- Move to next month.

4) Grant review committee discussion: John

- Grant applications are open now through January 15th.
- Grant Committee review members will be Mayor, Andrew, John, Traca, Kate

5) Update to JotForm for local grants: Justin

- Justin fixed the JotForm.

6) Business visits for November 19th review: John and Andrew

- **Wasatch Caregivers:** Owners Marta Murray and her husband.
- **Service:** They provide in-home personal care, including help with personal hygiene, medication reminders, meal prep, and running errands. It's noted they work with seniors and potentially offer services beyond non-medical assistance, like home health care.
- **Business Status:** Doing "incredible things and great business" and continuing to grow
- **Personal Update:** Marta Murray is recovering from a severe bike accident where she broke her back/neck, but is trying to keep the business running
- **Challenges:** Her biggest challenge is marketing, including learning how to make videos
- **Service Area:** Primarily Davis, Weber, and Morgan County, with about 30% of sales from Morgan County

Jason Johnson (Talon Loans/Loan Originations)

- **Business:** Loan Originator (Mortgage Broker)
- **Location:** Owns the strip center
- **Staffing:** Sole proprietorship, no employees
- **Business Status:** Loan originations have been tough, but recent rate reductions have made it "pretty good"
- **Morgan County Business:** 50% of its business funds come from Morgan County
- **Key Interest:** He is a repeat user of and loves the Custom Fit program.

Philip Romero (Romero Graphics)

- **Business:** Graphics/Print Shop
- **Morgan County Business:** 70% of his business comes from Morgan County.
- **Digital Presence:** Does not have a strong online presence but is working on a website.
- **Key Interest:** Also really interested in the Custom Fit program.

NAPA Auto Parts Kurt Bryant

- Opened new location has opened in Eden.
- Getting better pricing now because he is buying core items by the pallet.

7) Business visits for December 17th availability:

- Canceled for December