




EMMA SUTHERLY

KANSAS STATE UNIVERSITY

CONTACT

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EXTRA CURRICULAR

Professional Skills Accelerator Program
Member of KSU Collegiate Cattlewomen
Member of KSU Block and Bridle
Weekly volunteer in the NextGen youth ministry at Faith Manhattan Church

SKILLS

Adobe Creative Cloud Suite
Photography
Podcast Editing
Event Organization
Leadership
Teamwork
Creative Thinker
Time Management

EDUCATION

Kansas State University

Bachelor of Science in Ag Communications
Bachelor of Science in Animal Science
2026

Miami East High School

High School Diploma
2022

ABOUT

Driven by my background in livestock production and deep-rooted passion for agriculture, I advocate for the industry. Agriculture is the basis of everything, and I strive to promote and educate every day. Through writing, graphics, and media, I deliver thoughtful, well-crafted work for the industry I love most.

WORK EXPERIENCE

Communications Intern | 2024

Mid Kansas Cooperative

- Successfully created and executed a marketing campaign promoting cover crops. The campaign included social media posts, emails, and text messages targeted at ranchers grazing cattle and producers growing crops.
- Developed Lawn Chair Chats to highlight summer interns. Interviewed 11 interns and used the video footage to create social media posts.
- Created social media content to increase user engagement across platforms.
- Crafted and distributed monthly newsletters for MKC, Midwest Fertilizer, and Producer Ag teams. Also curated specialized newsletters for producers, highlighting relevant information, news, and upcoming events.
- Conducted interviews and wrote four articles for MKC's Annual Report.
- Designed various printed materials including a Sales Kick-off Playbook, career fair banners, postcards, flyers, stickers, and meeting agendas.
- Photographed events and edited photos using Adobe Lightroom
- Updated MKC and Midwest Fertilizer websites to include monthly blogs.

Media and Marketing Intern | 2023-2024

Martinez Media & Marketing Group

LEADERSHIP EXPERIENCE

Animal Science Mentor | 2023-2024

- Provided tours of Weber Arena and Kansas State University animal units for prospective Animal Science students.
- Reached out to potential students and Kansas 4-H and FFA youth with cards.
- Volunteered and worked a booth at the Kansas Junior Livestock Show as part of the outreach program.
- I brought potential students along to my ASI classes and explained the unique opportunities that K-State Animal Science offers.
- Photographed events and designed creative content for KSU ASI.
- Sat on a student panel and shared advice with college freshmen.

CAT Community Learning Assistant | 2023- 2024

- Assisted in leading classroom learning for 23 students.
- Developed and planned three co-curricular activities to grow a close-knit community within the classroom and enhance the class experience.
- Facilitated engaging discussion regarding Animal Agriculture in 2050.
- Prepared weekly quizzes and assignments for students.
- Led a K-State Animal Sciences & Industry animal unit tour.