

# Lilyfield

BUILDING HEALTHY FAMILIES  
AND COMMUNITIES

## 2025 Annual Report



# From the Director

Each year offers a moment to reflect on what has been made possible through your generosity. Because of you and our staff, this past year was marked not only by growth, but by meaningful, life-changing impact for children and families across Oklahoma.

When challenges arose, from shifting funding to evolving community needs, you made it possible for us to respond with clarity and purpose. Your support allowed us to stay focused on what matters most: walking alongside families with consistency, compassion, and care. Because of you, we didn't just weather change, but we continued to move forward.

Together, we served a total of 2264 individuals agency wide. That included 407 households through our Empower Program and 1,902 counseling sessions provided to individuals and families seeking healing and stability. We supported 86 mothers through our Choosing Childbirth program and celebrated 23 preschool students as they prepared to enter Pre-K with confidence. In foster care, 52 placements meant children across our state experienced safe, nurturing homes during critical moments in their lives.

In Oklahoma City, our work at Will Rogers Courts continues to grow, and we are preparing to break ground on the expansion of our Family Resource Center, creating even greater access to resources, relationships, and support for families. At the same time, in North Tulsa we are deepening our presence and partnerships, meeting families where they are and expanding opportunities for connection, stability, and hope.

This work is about more than programs, it's about planting seeds. Seeds of resilience in a young mother. Seeds of stability in a family. Seeds of hope in a community. And because of you, we are already seeing that growth take root.

As we look ahead, we do so with gratitude and anticipation. Guided by the wisdom of James 3:17, we remain committed to serving with integrity, compassion, and purpose, trusting that the work we are doing together today will shape stronger families for generations to come.

Thank you for believing in this mission and for making this impact possible. We are deeply grateful to be on this journey with you.

With gratitude,



Holly Towers, LCSW  
Executive Director



*"But the wisdom that comes from heaven is first of all pure; then peace-loving, considerate, submissive, full of mercy and good fruit, impartial and sincere."*

- James 3:17



# Monica

*"Healing Hearts, One Conversation at a Time"*

When grief and anger divided her family after the loss of her mother, Monica chose a new path, one that would break the cycle of hurt. Becoming a mother to an 8-month-old in the middle of that loss left her feeling isolated, especially as tensions within her family grew and support became limited. Instead of allowing that pain to define her, Monica made a courageous decision to protect her children and create a different kind of home, one rooted in love, safety, and stability. Through Lilyfield's parenting program, she has learned to replace harsh reactions with patience, understanding, and meaningful conversation.

Today, Monica leads her family with intention, creating small but powerful rituals like bedtime prayers and three kisses on the nose to say "I love you." These moments have become the foundation of a home filled with comfort and connection. Along her journey, Monica also took steps toward independence, connecting with resources through Lilyfield's parent program, completing pharmacy technician training at Oklahoma City Community College, and beginning her career. Her resilience has transformed not only her own life but the future of her children.



Monica's message to others is simple but powerful: *"Don't give up, your children are worth it."* With every choice she makes, she is rewriting her family's story into one of healing, strength, and hope.

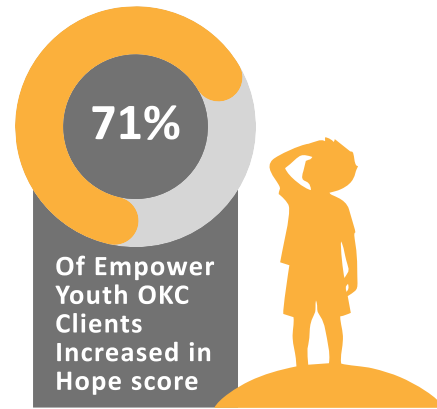
Lilyfield Programs:  
*Choosing Child Birth: One on One Mentoring*

# 2025 Performance Outcomes

## Growing Hope in Every Child

We measure growth in each child's confidence to find pathways to their goals and the motivation to pursue them.

Through a supportive, nurturing environment, we work to strengthen hope, resilience, and emotional well-being.



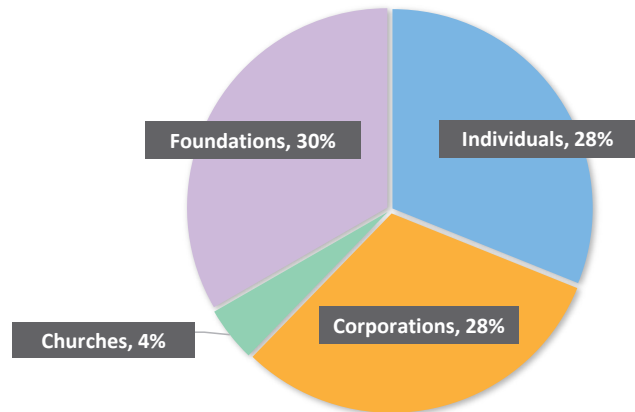
## Building Hope Through Trust and Care

Through our counseling services, we use Trust-Based Relational Intervention (TBRI) to strengthen hope by meeting the whole child's needs. We focus on empowerment by addressing physical needs, connection by building safe, trusting relationships, and correction by guiding positive behaviors, helping children feel secure, understood, and equipped to navigate challenges with confidence and resilience.



## Generosity That Sustains the Mission

As other funding sources change, charitable giving remains essential. Your generosity empowers our team to show up in the community every day—supporting families and helping build stronger, more connected communities.



# Annual Statistics Snapshot

## EmpowerOKC

Individuals Served.....902  
Number of Households Served.....206  
Educational Class Sessions.....358  
Parent Support Group Sessions.....99

## EmpowerTulsa

Individuals Served.....737  
Number of Households Served.....201  
Educational Class Sessions.....171  
Parent Support Group Sessions.....61

## Counseling

Individuals served.....573  
Counseling sessions provided.....1902

## Foster Care

Foster Care Clients.....52

**Total Individuals Served in 2025.....2,264**

Volunteers in 2025.....23



## Eunice

*"Stronger With Every Step"*

Between sleepless nights, constant worry, and raising children in a bilingual home, Eunice often felt unsure of herself. Then she found Lilyfield. Through the Preschool Learning Club and Choosing Childbirth classes, she discovered support, encouragement, and confidence. Now, both she and her son are stepping into new beginnings—prepared, hopeful, and strong.

### Lilyfield Programs:

*Choosing Child Birth: One on One Mentoring, Infant Car Seat Safety, Parent Support Group, Preschool Learning Club*

# Stories of Success



## Johana

*"Strength Through Faith, Hope Through Family"*

Losing her father brought Johana a deeper appreciation for family and faith. With support from Lilyfield's programs—from Preschool Learning Club to youth programs and parent classes—her family has grown closer and more connected. Through faith and hope, Johana continues to find strength in each new day, creating memories and values her children will carry for a lifetime.

### Lilyfield Programs:

*Parent Support Group, Youth Group, Preschool Learning Club, Rising Highly Capable Kids, Breast Feeding class: One on One, TBRI (Trust-Based Relational Intervention), Teen Speak*

## Whitley

*"Learning as We Go"*

As Whitley stepped into life as a single parent, she quickly realized the need to refocus and rebuild. Joining parenting and support groups, and engaging in Lilyfield's programs, showed her she wasn't alone and helped her grow in confidence. She's learned that parenting is about connection, not command, meeting her daughter at her level as they grow side by side. She wants others to know it's okay to ask for help because every hard moment can lead to a new beginning.

### Lilyfield Programs:

*Youth Group, Parent Support Group, Teen Speak, Circle of Security*



# Financial Report

## 2025 Support and Revenue

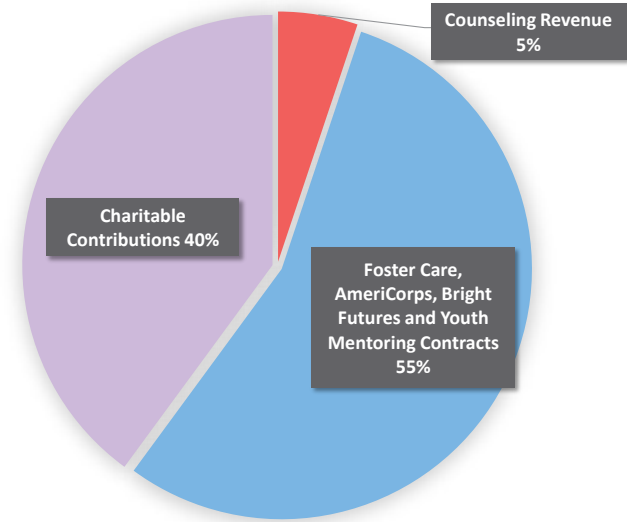
**Earned Income**  
\$158,791 5%

**Government Grants & Contracts**  
\$1,696,205 55%

**Charitable Contributions**  
\$1,232,686 40%

**Total: \$3,087,682**

## Income



## 2025 Annual Expenses

**Foster Care**  
\$171,466 6%

**Counseling**  
\$322,210 11%

**EmpowerOKC**  
\$1,371,608 48%

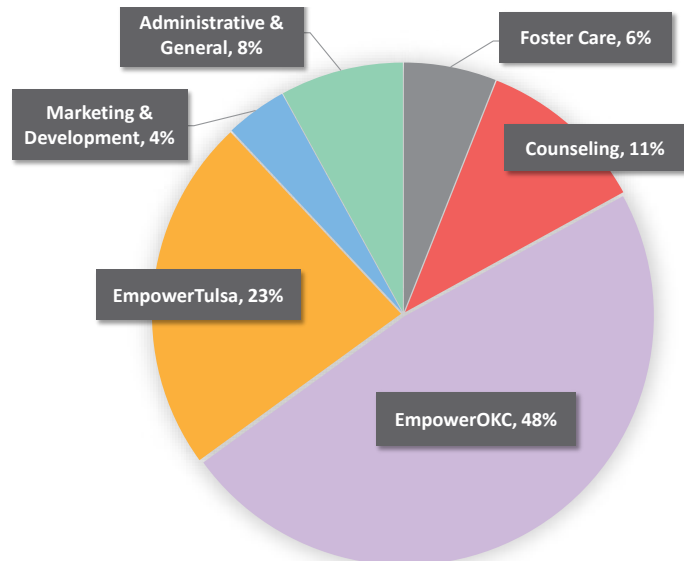
**EmpowerTulsa**  
\$655,295 23%

**Marketing & Development**  
\$112,855 4%

**Administrative & General**  
\$245,870 8%

**Total: \$2,879,304**

## Expenses



# 2025 Donors

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# 2025 Donors Continued

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Todd and Kathy Wright

Doug Yarholar  
Chad Zeh

## Businesses

46 Roofing LLC  
Betty Lou's Flowers and Gifts  
City of Edmond  
Crystal Creek LLC  
Estrellitas Pediatrics  
Express Employment International  
First United Bank  
Gateway First Bank  
InterBank  
KIMRAY  
MidFirst Bank  
ONEOK  
Panera Bread  
Paycom  
Quail Creek Bank  
Simple Modern Charitable Fund  
Southwestern Roofing and Metal, Inc.  
Spec Building Materials  
State Farm Jonathan Gibson Insurance Agency  
TD Williamson  
The James Martin Company, LLC

## Foundations

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Butterfield Memorial Foundation  
Caleb's Cause Foundation  
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Ed Darby Foundation

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Tulsa Christian Foundation  
John W & Jerry E Marshall Foundation  
Borden Family Fund  
Flourish OKC Fund  
Oklahoma Center for Nonprofits  
Oklahoma Childrens Agencies and Residential Enterprises Inc.  
United Way

## Churches

South Yukon Church of Christ  
Mannford Church of Christ  
Memorial Road Church of Christ  
Moore Central Church of Christ  
North.Church  
Shawnee Central Church of Christ  
St. Louis Church of Christ  
The Park Church of Christ

*Thank you for supporting healthy families and communities!*

# Join the Work. Change a Life.

## Give Monthly

Sustain impact year-round

## Give to the Endowment

Invest in lasting impact

## Volunteer

Show up. Make a difference

## Build What's Next

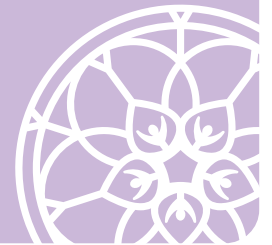
Support the new Family Resource Center

## Foster

Provide a safe, loving home



Scan the  
QR code to  
start today!



## The Hendricks Family

*"Where Hope Takes Root"*

The Hendricks felt a strong call to step into foster care when they saw growing needs in the community. They began with uncertainty, but Lilyfield's training and constant support helped them feel prepared and confident. Each child who enters their home teaches them something new about resilience, family, and grace. They want others to know that fostering isn't about having it all together—it's about offering a safe, stable place where hope can grow.

Lilyfield Programs:

*Foster Care Certification and Support; CPR training*



# Lilyfield

BUILDING HEALTHY FAMILIES  
AND COMMUNITIES

## Our Mission

Lilyfield's mission is to provide healthy families for at-risk children and youth in Oklahoma.

Lilyfield offers multi-generational, wraparound services for children, youth, and parents through our holistic Family Resource Centers in Oklahoma City and Tulsa. We offer a broad array of services within these centers, including mentoring, parent education and training, life skills classes, case management for parents, social-emotional learning groups for children and youth, mental health services, support for pregnant women and women with children under 12 months of age, and certification and support for foster families. To overcome transportation barriers we also provide site-based services within schools, apartment complexes, local businesses, and churches.

These programs provide a wide range of benefits to youth, families and communities reducing risk factors and strengthening protective factors. They support social, emotional, cognitive and academic development, reduce risky behaviors, promote physical health, life skills training, and provide a safe and supportive environment for children and youth.

## 2025 Board of Directors

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## Connect With Us



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