

Lilyfield

BUILDING HEALTHY FAMILIES
AND COMMUNITIES

2024 Annual Report



Stories of Success

Parent Support Group

"The classes helped me understand the type of parenting I had when I was a child and to identify that I am repeating the same mistakes. I understood that I need to work on those areas and the classes have helped me change and be a better mother." - Parent Support Group Attendee



Foster Care

A LILYFIELD PROGRAM

Foster Care

A Lilyfield foster family welcomed two siblings last year who faced challenging behaviors stemming from severe trauma in their birth home. This family was relatively new to both fostering and parenting when they took in the siblings. They diligently sought solutions, maintained regular communication with both Lilyfield and DHS for guidance and support, and learned new skills necessary to meet the needs of these precious children. They are now working towards adoption of these sweet siblings, providing the healthy permanent family they need.

Preschool Learning Club

Our Preschool learning club in South OKC serves children ages 3-4 in the year before they enter Pre-K. Our teachers are thrilled to witness the incredible growth in each child. Most children join us not yet knowing English. Our evidenced based bilingual curriculum helps get them ready for school as they learn to confidently follow directions, sit for story time, and master numbers, letters, and colors. They're not just learning; they're making friends, being social, and having fun with crafts. Together, we're preparing them for school and beyond!



From the Director

Every year around this time I sit down to consider what to report to you, our friends and supporters, about our work in the prior year. So many things happen over a span of 12 months that it can be hard to summarize in this small space. But if I were to describe 2024 in only one word to you, I would share that we that we were faithful.

The team at Lilyfield was faithful to our mission. We served over 2,300 individuals across all of our programs and sites. We provided a total of 479 parenting group sessions and 2,358 counseling sessions as well as serving 95 individuals in our foster care program. We launched a new site for services at Will Rogers Courts, a public housing complex. We were led by the strategic alignment of service priorities through our 2-generation model that we launched in 2023.

We stayed faithful to those we serve as we navigated the end of funds that were provided through the American Rescue Plan Act for COVID relief programs. Those funds provided 3 years of expanded youth mentoring to those children most impacted by learning loss through school closures during the pandemic. We worked hand in hand with our communities to understand what services they wanted as we moved forward and we reconfigured our youth mentoring services with new and existing funding streams to provide increase focused on well-being and positive social connectedness. While some funds wound down, we received new funding to expand services to pregnant women and those parenting young children.

Our staff and board were faithful in stewarding the gifts we received from you to provide the greatest impact for those children and families with the most need. As we move into 2025, we continue to prioritize strengthening communities where children and families face the highest levels of adversity.

This faithfulness to our work was guided by the words we read in Galatians 6:9: *"Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up."*

I am grateful for you, your generosity, and your desire to join us on this journey. Your support and generosity allow us to continue in faithful service, sure that the work we do is impacting generations to come.

With gratitude,



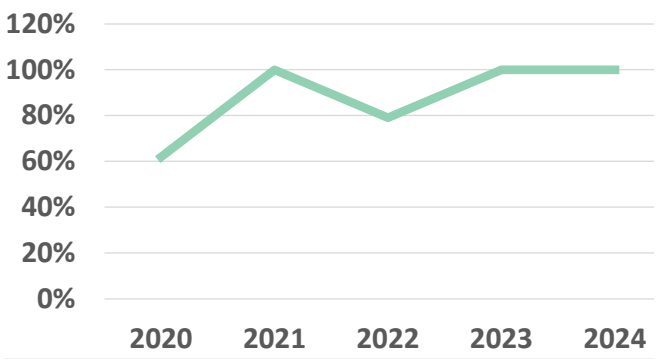
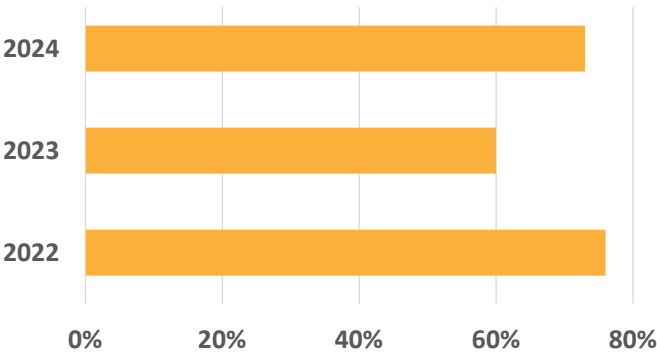
Holly Towers, LCSW
Executive Director



2024 Performance Outcomes

Improved Hope Scores in Empower Parent Clients

Our objective at Lilyfield is to enhance the overall hope scores of our clients, reflecting our commitment to their emotional well-being and progress. By focusing on empowering our clients and providing effective support, we strive to foster a positive environment conducive to personal growth and resilience.

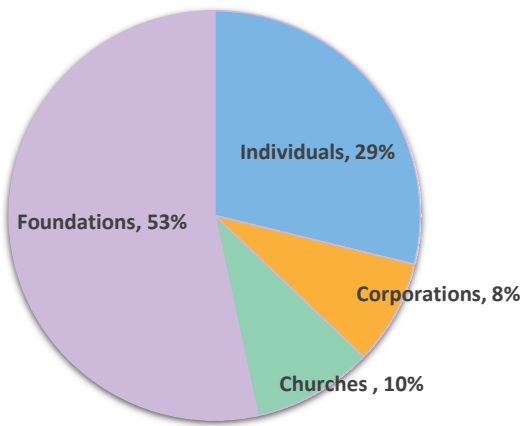


Improved Behavioral & Emotional Outcomes

Lilyfield's mission is to increase behavioral outcomes. Each point on the line, demonstrates our commitment to enhancing behaviors such as coping skills, social interactions, and overall functioning.

Breakdown of 2024 Charitable Giving

Charitable giving continues to be a stable and vital source of revenue for Lilyfield. In 2024 the majority of charitable giving came from foundations followed by individual donors.



Annual Statistics Snapshot

EmpowerOKC

Individuals Served.....	999
Number of Households Served.....	238
Educational Class Sessions.....	293
Parent Support Group Sessions.....	41

EmpowerTulsa

Individuals Served.....	638
Number of Households Served.....	190
Educational Class Sessions.....	112
Parent Support Group Sessions.....	33

Counseling

Individuals served through counseling.....	623
Counseling sessions provided.....	2,358

Foster Care

Foster Care Clients.....	95
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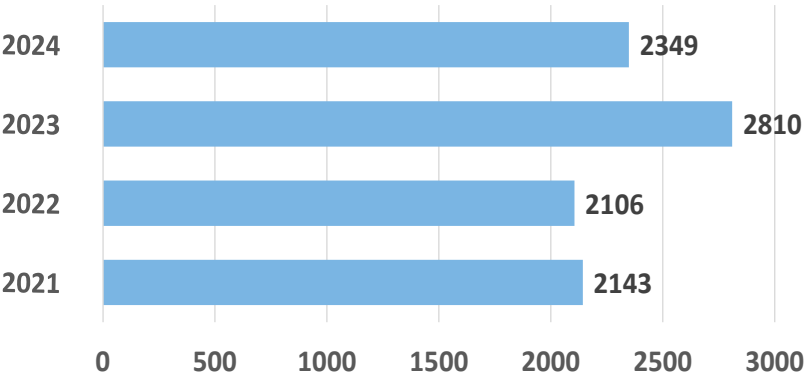
Pregnancy and Infant Support

Individuals Impacted.....	170
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Total Individuals Served in 2024.....2,349

Volunteers in 2024.....	91
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Individuals served from 2021-2024



A joyful Lilyfield Foster Family

Financial Report

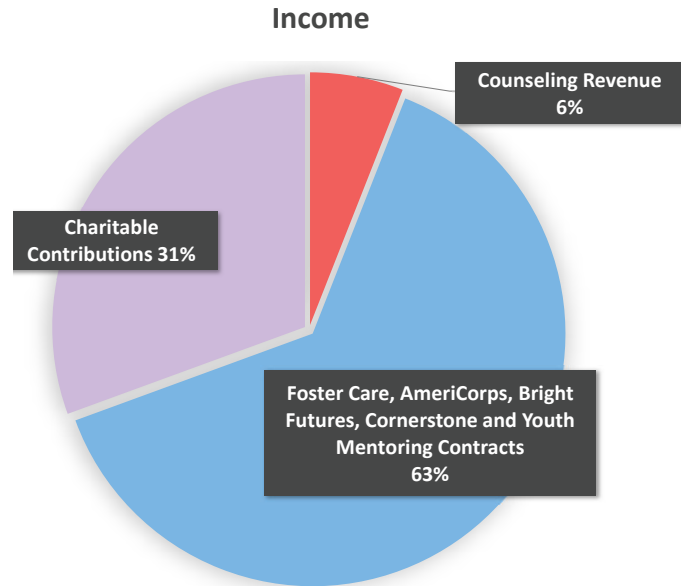
2024 Support and Revenue

Earned Income
\$195,377 6%

Government Grants & Contracts
\$2,076,852 63%

Charitable Contributions
\$1,001,111 31%

Total: \$3,273,340



2024 Annual Expenses

Foster Care
\$196,060 6%

Counseling
\$416,245 13%

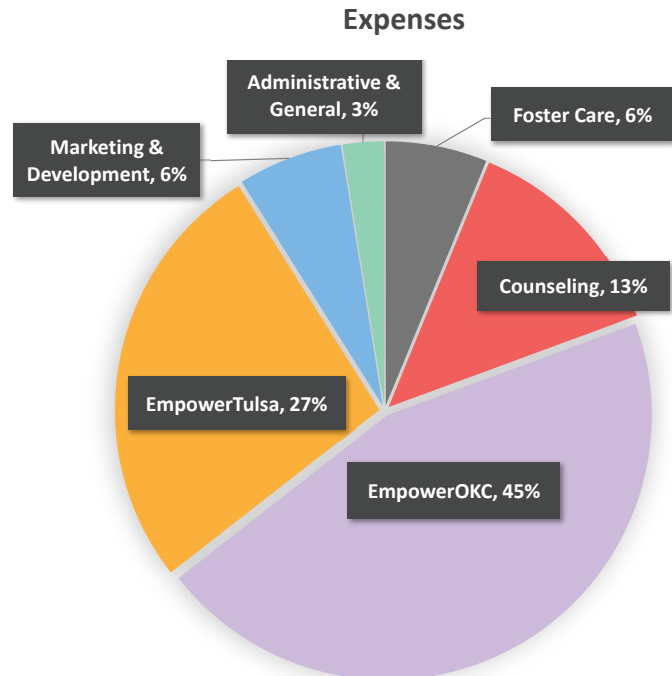
EmpowerOKC
\$1,422,811 45%

EmpowerTulsa
\$840,311 27%

Marketing & Development
\$201,984 6%

Administrative & General
\$80,329 3%

Total: \$3,157,740



Grant Fuels Family Resource Center at Will Rogers Courts

We were thrilled to be the recipient of the Breakout of Poverty Challenge through a special grant with the Oklahoma City Community Foundation in 2024. This gift will allow us to support families facing adversity by establishing a Family Resource Center at Will Rogers Courts, a public housing community a few blocks from our South OKC location. Will Roger Courts is the oldest and poorest public housing complex in the state, with a median annual income of \$5,500 and 89% unemployment. The new center will provide a safe, supportive space where families can access crucial services, participate in educational programs, and build a strong support network.

Lilyfield hosts classes every Monday at the Community Center at Will Rogers Courts. These classes, include CPR training and various workshops that empower families with valuable skills. We are always prepared to provide additional resources for those who may need them during our meetings, and we offer snacks to create a welcoming atmosphere for families.

The Oklahoma City Housing Authority is currently renovating an on-site building that will serve as a dedicated Family Resource Center for Lilyfield where we will create a full-service hub that not only addresses immediate needs but also promotes long-term resilience for families at Will Rogers Courts. We extend our heartfelt gratitude to the Ken & Gae Rees Foundation's Breakout of Poverty Challenge grant through the Oklahoma City Community Foundation for their generous support and to all community partners for creating a collaborative effort at Will Rogers Courts. Together, we are building a brighter future for families facing adversity, transforming lives one person at a time.



2024 Donors

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2024 Donors Continued

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Gretchen Wagner
Sandra Wakefield

2024 Donors Continued

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James White
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Nikki Williams
Jeremy Witt
Brent and Holly Worden
Jenna Worthen
Davilyn and Kasey Worthington
David and Janean Wright
Todd and Kathy Wright
Doug Yarholer
Larry and Jeanette Zeller

Businesses

BlueCross BlueShield OK
BrewMenz Capital
Children's Medical Charities
Association, Inc. (CMCA)
City of Edmond
Crawley Petroleum Corporation
Dollars for Doers
Edmond Board of Realtors
Express Employment International
First United Bank
Flourish OKC Fund
Forrester Brothers Roofing
Gateway First Bank

InterBank
KIMRAY
King Architectural Solutions, PLLC
Leadership Tulsa
Midcon Data Services, LLC
MidFirst Bank
ONEOK
Panera Bread
Paycom
Quail Creek Bank
QuikTrip
Simple Modern Charitable Fund
Sisk Charitable Trust
Southwestern Roofing and
Metal, Inc.
Sugar Ruth LLC
The Patranell Lewis Fund
Twenty20 Management
Union Warehouse
Universal Roofing and Sheet Metal
WalMart
Williams Companies

Foundations

Caleb's Cause Foundation
Dale and Debra Rich Family
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Don and Barbara Thornton Family
Foundation
Douglas and Heather May Family
Foundation
Ed Darby Foundation
Grace and Franklin Bernsen
Foundation
Inasmuch Foundation
Kaleidoscope Foundation Inc.
Oklahoma City Community

Foundation
Sharna and Irvin Frank Foundation
Sterling Family Foundation
Terence Crutcher Foundation
Tulsa Christian Foundation

Churches

Central Church of Christ - Moore
Central Church of Christ - Shawnee
Church of Christ-South Yukon
Convergence Church OKC
Cornerstone Class at
Memorial Road Church of Christ
Empty Nesters Class at
Memorial Road Church of Christ
First Christian Church
Liberty Baptist Church
Life.Church Edmond Campus
Mannford Church of Christ
Memorial Road Church of Christ
North Peoria Church of Christ
St. Louis Church of Christ
The Park Church of Christ
Transformation Church

How can you help?

Make a Connection

Does your office staff or small group want to give back? Connect with us and you can help strengthen our community

Volunteer

Be a mentor or help at our after school program

Become a Monthly Donor

Support our programs year round with a monthly donation



Scan the QR code to start today!

Reflections from a grateful Empower Parents class attendee:

"In the parenting classes I understood that I should spend more time with my children and my wife, it is important to have my family as my top priority. At first it was not easy to spend time with my children but over time we began to connect more and thanks to Lilyfield today I have a better relationship with my children and my wife."

Men's Making Sense of your Worth Class





Lilyfield

BUILDING HEALTHY FAMILIES
AND COMMUNITIES

Our Mission

Lilyfield's mission is to provide healthy families for at-risk children and youth in Oklahoma.

Lilyfield offers multi-generational, wraparound services for children, youth, and parents through our holistic Family Resource Centers in Oklahoma City and Tulsa. We offer a broad array of services within these centers, including mentoring, parent education and training, life skills classes, case management for parents, social-emotional learning groups for children and youth, mental health services, support for pregnant women and women with children under 12 months of age, and certification and support for foster families. To overcome transportation barriers we also provide site-based services within schools, apartment complexes, local businesses, and churches.

These programs provide a wide range of benefits to youth, families and communities reducing risk factors and strengthening protective factors. They support social, emotional, cognitive and academic development, reduce risky behaviors, promote physical health, life skills training, and provide a safe and supportive environment for children and youth.

Board of Directors

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Tiffany Ramirez
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Connect With Us

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