



# **CRUSH YOUR BEVERAGE PROGRAM**

**PRIVATE LABEL BEVERAGES**

**OLD FASHIONED SODAS + SPRING WATER + SPARKLING WATER  
ALKALINE WATER + ICED TEA + LEMONADE + ESPRESSO**



**[www.myprivatelabelbeverages.com](http://www.myprivatelabelbeverages.com)**



**ABOUT US**

**3**

**OLD FASHIONED SODA**

**4**

**ICED TEA, LEMONADE & COFFEE**

**5**

**SPRING & SPARKLING WATER**

**6**

**ALKALINE WATER**

**7**

**LABEL DESIGN**

**8**

**PROMOTIONAL PRODUCTS**

**9**

**OUR WORK**

**10**

**FREQUENTLY ASKED QUESTIONS**

**11**

**CONTACT US**

**12**

**TABLE OF CONTENTS**

We are the premier private label beverage company producing the finest, premium, old-fashioned craft beverages, including gourmet sodas, teas, waters and our world-famous root beer.

Our drinks are made with cane sugar and are naturally caffeine-free for a taste that brings you back to those childhood days.

**WE SHIP TO THE UNITED STATES  
& CANADA!**

**CALL  
1-888-553-6530**

**ABOUT US**







### **ROOT BEER SODA**

With hints of vanilla, anise, and honey, it's easy to see why our root beer is a favorite.



### **DIET ROOT BEER SODA**

The same delicious taste as our original root beer, with zero calories!



### **BIRCH BEER SODA**

Refreshing, with a hint of minty sweetness.



### **ORANGE SODA**

Just the right amount of sweet and tangy.



### **ORANGE CREAM SODA**

A tangy, creamy soda that will bring back memories!



### **RASPBERRY LIME RICKY SODA**

Sweet and tart at the same time, our raspberry lime rickey is a summer favorite.



### **BLACK CHERRY SODA**

The sweet black cherry flavor makes this beverage a family favorite.



### **GRAPE SODA**

Our classic grape soda is sure to put a smile on your face!



### **GINGER ALE DRINK**

Crisp and bubbly, our ginger ale is refreshingly delicious.



### **VANILLA CREAM SODA**

We use the finest vanilla for the best vanilla cream soda.



### **STRAWBERRY SODA**

Made the old-fashioned way with real strawberries!



### **SARSAPARILLA SODA**

Made with sassafras root extract, our sarsaparilla is similar to root beer in flavor.



### **PINEAPPLE SODA**

Sweet tropical pineapple soda with real pineapple!



### **GREEN CITRUS BLAST**

A beautiful green in color with lemon, lime, & hint of orange.



### **COLA SODA**

Your favorite dark cola soda done right - the old fashioned way.

# **OLD FASHIONED SODA**

# ICED TEA



## ICED TEA DRINK

A classic, sweetened iced tea.



# LEMONADE



## LEMONADE DRINK

Nothing beats the taste of good  
old-fashioned lemonade!



# COFFEE



## COFFEE ESPRESSO DRINK

Our coffee espresso has a rich,  
deep flavor.



**ICED TEA, LEMONADE & COFFEE**

Our spring water is bottled naturally at the source in the Northern Pocono Mountains.

We only bottle pure spring (NEVER tap) water for the freshest taste, and all of our water is microfiltered and ozonated for purification. Our water quality exceeds industry requirements.

## **SPRING WATER**

- 8 oz. bottle packed 32 to a case
- 16.9 & 20 oz. bottles packed 24 to a case
- 1 Liter bottles packed 12 to a case

## **SPARKLING WATER**

- 12 oz. glass bottle
- Packed 24 bottles to a case



**SPRING & SPARKLING WATER**

Alkaline Water's benefits have been studied extensively for over 50 years. Alkaline Water provides a host of nutritional benefits from Anti-Oxidant Potential to Bone Health, Anti-Aging properties & so much more.

Our Alkaline water is 9.5pH and ultra-purified with electrolytes and minerals added for taste.

Our Alkaline Water is packaged as follows:

- 20 oz. bottle packed 24 to a case
- 24 oz bottle packed 24 to a case
- 1 Liter bottle packed 12 to a case



**ALKALINE WATER**

# LABIEL DESIGN

We prefer logo files and artwork in vector format.

**SEND ARTWORK TO:**


 PMS 343    PMS 122    Warm Red    White Ink

 = Represents Clear Bottle

179 East 86th Street  
New York, NY 10028

200 West 40th Street  
New York, NY 10018

[www.papayakingfranchising.com](http://www.papayakingfranchising.com)

Natural Spring Water  
16.9 FL.OZ. (500mL)



SINCE 1932

**PAPAYA KING**

GRILLED FRANKS & TROPICAL DRINKS

*"Making Healthy Taste Great Since 1932"*  
[www.papayaking.com](http://www.papayaking.com)

**Nutrition Facts**

Serving Size 16.9 FL. OZ. (500mL)

**Calories** 0

Total Fat 0g  
Sodium 0g  
Total Sugar 0g  
Total Protein 0g

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(Printed proof may not be actual size)



Bottle not shown to scale



We know how hard it can be to get your brand out there.

In addition to our custom-labeled drinks, we offer a host of promotional products to continue to brand you and your business. You will have complete control over the branding process from start to finish.

Visit our website [www.myprivatelablebeverages.com](http://www.myprivatelablebeverages.com) and click on the Promotional products Tab to view our complete online catalogue.

Below is a small sample of some of the promotional products we offer.



**PROMOTIONAL PRODUCTS**

Our Private Label Products are a brand and marketing powerhouse. We provide fully branded beverages no matter what business you are in.

The following are some of the high level business categories we have provided private label beverages for and some examples of the work we've done in each category.

We've done thousand of labels, and we only have so much space for a few examples below!

**SEND ARTWORK TO:**

[art.mplabel@comcast.net](mailto:art.mplabel@comcast.net)

**OUR WORK**



**CUSTOMER SERVICE IS THE CORNERSTONE OF OUR BUSINESS.**  
**WE ARE HERE TO ANSWER ANY AND ALL QUESTIONS YOU MAY HAVE.**



### **DO YOU PROVIDE GRAPHIC DESIGN SERVICES?**

YES! We handle all things design! We ask that files, logos, copy, etc. be sent in as high a resolution as possible.

We prefer Vector images but can work from PDF files as well.



### **WHAT ARE YOUR MINIMUMS?**

We can produce as little as one custom-labeled case, and have the capabilities to produce up to thousands of cases at a time.



### **HOW SOON WILL I RECEIVE MY FINISHED PRODUCT?**

Typically, production takes 1-2 weeks from sign-up until your first delivery.

We are sometimes able to produce and deliver products in just a few days, so contact us if you need a rush order. Reorders can be delivered as quickly as one day or up to one week, depending upon your location.



### **DO I HAVE TO APPLY THE LABELS TO MY PRODUCT?**

NO! We take care of everything!

We produce the labels and apply them to the product, and then deliver the cases to you.

The cost of the labels is factored into the finished product. All you have to do is sell it!



### **HOW ARE THE BEVERAGES PACKED?**

**SODA, ICED TEA, LEMONADE & ESPRESSO:**  
Each bottle is 12 oz. and packed 24 bottles to a case.

**SPRING WATER:** 8 oz. bottle packed 32 to a case, 16.9 & 20 oz. bottles packed 24 to a case and 1 Liter bottles packed 12 to a case.

**SPARKLING WATER:** 12 oz. glass bottle packed 24 bottles to a case.

**ALKALINE WATER:** 20 oz. bottle packed 24 to a case, 24 oz bottle packed 24 to a case, 1 Liter bottle packed 12 to a case.



### **HOW DO I START? SIMPLE!**

Just call us or e-mail us.

**PHONE**  
1-888-553-6530

**E-MAIL**  
[art.mplabel@comcast.net](mailto:art.mplabel@comcast.net)

**FAQ'S**

## SODA, ICED TEA, LEMONADE & COFFEE FLAVORS

Made with Pure Cane Sugar!

Caffeine Free!

### SODA FLAVORS

\$28.50 per case

Coffee Espresso is \$31.45 per case

We offer a 3% Discount on COD Orders

Root Beer (Diet & Regular)	Raspberry Lime Ricky	Vanilla Cream	Iced Tea
Birch Beer	Black Cherry	Strawberry	Lemonade
Orange	Grape	Sarsaparilla	Coffee Espresso
Orange Cream	Ginger Ale	Pineapple	Citrus Blast

## SPRING & SPARKLING WATER

### SPRING WATER

WATER BOTTLE TYPE	PRICE PER CASE	OZ. PER BOTTLE	# BOTTLES PER CASE
Clear Bottle – Regular Cap	\$12.15	8	32
Clear Bottle – Regular Cap/Ribbed Bottle	\$13.15	16.9	24
Clear Bottle – Regular Cap/Bullet Bottle	\$13.15	16.9	24
Clear Bottle – Bullet Bottle Twist Cap	\$13.95	20	24
Clear Bottle - Twist Cap	\$13.90	1 Liter	12

### SPARKLING WATER

\$27.50 per case

We offer a 3% Discount on COD Orders

**PRICING**



## ALKALINE WATER

5 pallet minimum

WATER BOTTLE TYPE	PRICE PER CASE	OZ. PER BOTTLE	# BOTTLES PER CASE
Bullet Bottle	\$23.00	20	24
Bullet Bottle	\$23.00	24	24
Bullet Bottle	\$22.00	1 Liter	12

## PAYMENT METHODS

### CASH PAYMENTS:

We offer a 3% discount for COD (Cash-on-delivery)

### CREDIT CARD PAYMENTS:

- We take all major credit cards; Visa, Mastercard, American Express and Discover.
- We charge a 3% fee for all credit card payments.

### CHECK PAYMENTS:

We offer payment via check.

Please mail payments to:

My Private Label, LLC

112 East Avenue; Unit #5

Hackettstown NJ 07840

**PRICING**

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**PRICING**

Please share some information about your project and how we can help.

We will hop on a call with you in no more than a day, promise.



**1-888-553-6530**



**Art.mplabel@comcast.net**



**112 East Avenue; Unit #4  
Hackettstown NJ 07840**



**[www.myprivatelabelbeverages.com](http://www.myprivatelabelbeverages.com)**

**CONTACT US**