Contact: Debra Donatto
Director of Communications
(239) 995-2106, ext. 2254
(239) 872-7702, cell
debradonatto@goodwillswfl.org

FOR IMMEDIATE RELEASE

Goodwill Southwest Florida to Reopen Port Charlotte Store Nov. 23

The reopening marks Goodwill's return to Port Charlotte four years after Hurricane Ian destroyed its original store.

PORT CHARLOTTE, Fla. —November 16, 2026— Goodwill Southwest Florida will reopen its Port Charlotte store on **Monday, Nov. 23**, welcoming shoppers and donors back for the first time since Hurricane Ian destroyed the original location in 2022. The public is invited to celebrate at **8 AM at 2325 Tamiami Trail, Port Charlotte, Florida**.

Even as Goodwill faced the loss of its Port Charlotte store, its teams helped neighbors across Southwest Florida recover. In the weeks that followed, Goodwill distributed vouchers so people who had lost belongings could choose what they needed at stores across the region. Staff also helped residents get online and apply for FEMA and disaster food assistance.

"After Ian, we saw the resilience of Southwest Florida in the way neighbors showed up for each other," said John Nadeau, President and CEO of Goodwill Southwest Florida. "Our team was part of that effort. We have served this region for 60 years and helping people take their next step is part of who we are. Reopening in Port Charlotte is one way we're continuing to show up for a community that has worked hard to rebuild."

What's given to Goodwill gives back to our community.

After Ian, donations helped neighbors replace what they'd lost. Today, donated goods keep essentials affordable, and sales support local programs that help people build skills, find work, and start or grow businesses. They also support services that help people with intellectual and developmental disabilities build independence and make our communities more accessible and inclusive.

The reopening builds on Goodwill's recent investment in Charlotte County. This summer, Goodwill opened a new Punta Gorda store at 10175 S. Tamiami Trail (the former Muscle Car Museum) and converted its former Punta Gorda store at 3415 S. Tamiami Trail, Punta Gorda into a Goodwill Outlet Express.

The Port Charlotte store will be open 9 AM to 8 PM. For store and donation information, visit goodwillswfl.org.

About Goodwill Southwest Florida
Goodwill Southwest Florida is a local, independent nonprofit serving Charlotte, Collier, Glades, Hendry, and Lee counties. Each year, more than 25,000 people turn to Goodwill Southwest

Florida for employment and career services, small-business training, disability services, and other community resources.

Media Contact
Rikka Bos
(239) 995-2106, ext. 2213
rikkabos@goodwillswfl.org

-30-