

**Rusk County Fair**  
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Justice, Youth & Extension  
Committee

## 2026 RUSK COUNTY FAIR AUGUST 6-9, 2026

Dear Future Rusk County Fair Sponsor:

The Rusk County Fair Board would like to invite you and your business to become a sponsor of the Rusk County Fair. The fair will be held August 6-9, 2026. Like your business, the Rusk County Fair is a time-honored tradition that has served generations of area residents.

In addition to all of the fan favorites, we are looking to add new and exciting events to this year's fair. All of your sponsorship money goes to benefit our local youth and could be used in various ways; whether it's improvements on the county-owned fairgrounds or events happening at the fair. Our 100% volunteer fair board works year-round to improve the overall fair experience where youth can learn and grow.

The Rusk County Fair hosts the one and only PRCA (Professional Rodeo Cowboy Association) sanctioned 2-day rodeo in Rusk County which showcases 8 events with all professional riders. We are NOT affiliated with the bull riding event happening at the fairgrounds July 3, 2026.

As requested by some sponsors and for budgeting purposes, we are reaching out earlier in hopes that you will continue to support our fair and rodeo. All fair-hosted events are made possible with your generous support. Without your support, this fair does not happen as we operate fully on sponsorships. Your financial support will help provide quality entertainment and educational opportunities for fairgoers.

Enclosed with this letter are the sponsorship packages that are available. All sponsors will be recognized at the fair according to the guidelines of the package they choose. There is no better way for your business to showcase itself than by supporting the Rusk County Fair.

Should you have any questions please feel free to email the fair coordinator at rcfair@ruskcountywi.gov, call 715-532-2225, or contact any fair board member.

The sooner you confirm your sponsorship, the more advertising and recognition you will receive. We greatly appreciate your continued support.

Rusk County Fair Board