



2026 SPONSORSHIP FORM

Thank you for supporting the Rusk County Fair! Your sponsorship helps us provide fun, safe, and educational events for youth and families across our community.

SPONSOR INFORMATION

Business/Organization Name: _____ Contact Person: _____

Address: _____

Phone: _____ Email: _____

Platinum Sponsor – \$1,000+

- Sponsor's name/logo listed on our Sponsorship Recognition Board displayed on the Fairgrounds
- Sponsor's logo and website link included on the Rusk County Fair website
- 20 FREE season passes for this year's Rusk County Fair and a complimentary 2.5 x 5' banner
- Recognition in "Thank You" post on our Facebook page

Gold Sponsor - \$500

- Sponsor's name/logo listed on our Sponsorship Recognition Board displayed on the Fairgrounds
- Sponsor's logo and website link included on the Rusk County Fair website
- 15 FREE season passes for this year's Rusk County Fair and a complimentary 2.5 x 5' banner
- Recognition in "Thank You" post on our Facebook page

Silver Sponsor - \$300

- Sponsor's name/logo listed on our Sponsorship Recognition Board displayed on the Fairgrounds
- Sponsor's logo and website link included on the Rusk County Fair website
- 10 FREE season passes for this year's Rusk County Fair
- Recognition in "Thank You" post on our Facebook page

Bronze Sponsor- \$150

- Sponsor's name/logo listed on our Sponsorship Recognition Board displayed on the Fairgrounds
- Recognition in "Thank You" post on our Facebook page

Specific Event Opportunities:

(Any sponsorships \$500+ will receive a banner)

- Exhibitor Premiums & Ribbons Truck & Tractor Pull Demo Derby Pancake Breakfast
 Little Britches Ag Olympics Bands Pedal Pull Mud Bog Corn Boil Inflatables
 Other: _____

Mail to/checks payable to:

Rusk County Fair

311 Miner Ave E Suite S140

Ladysmith, WI 54848

TOTAL AMOUNT ENCLOSED: \$ _____



PRCA Pro Rodeo (Aug 7th & 8th) Sponsorship Form

Business/Individual Name: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ E-mail: _____

Please Check One:

- Title Sponsor - \$6,000** (only 1 available) **SOLD OUT**
 - Includes business name/logo on all marketing and advertising items such as tickets, posters, social media, and name of event.
 - Announcer recognition throughout the rodeo
 - 2.5 x 5' banner on announcer's booth where all the action is!
 - 12 free rodeo tickets and 12 free season passes to the fair

- Event Partner-\$2,000** (8 available-covers both nights)
 - Announced during the event of your choosing*
 - Arena recognition: 2.5 x 5' banner
 - 8 free rodeo tickets, 8 free season passes*Events include Bareback Riding, Steer Wrestling, Tie Down Roping, Saddle Bronc, Team Roping, Cowgirl Barrel Racing, Breakaway Roping, & Bull Riding

- Bucking Chute Sponsor-\$1,000 per night** (only Friday night currently available)
 - Announced throughout the rodeo while chutes are getting used
 - Complimentary sign on chute and 2.5 x 5' banner
 - 4 free rodeo tickets, 4 free season passes (4 more free rodeo tickets for 2 nights)

- Timed Gate Event Chute Sponsor-\$750** (Only 2 available- 1 each night)
 - Announced throughout the rodeo
 - Arena recognition: 2.5 x 5' banner
 - 3 free rodeo tickets, 3 season passes

- Banner Partner- \$500**
 - Banner displayed on grandstand
 - 2 free rodeo tickets, 2 free season passes

- Friend of the Rodeo- \$50-\$499**
 - 2 free rodeo tickets

Total Amount Enclosed: \$ _____

For specific event sponsorship and/or questions, please call 715-532-2225 or 715-532-2151. Thank you for supporting the Rusk County Fair!