

SHARED	SPECIAL DESCRIPTORS
• unifies our community • engage the local community • connect and build a community • innovative content • finding innovative ways • excitement around diversity	• fun, informed and unique ways • expand and sustain community support • storytelling and cultural experiences that connect • enriches the lives • using community voices to unpack complex ideas and topics to amplify diverse perspectives

● reach new audiences ● amplify diverse perspectives	● spark curiosity ● meeting people where they are ● center the community, not just push to them
--	---

The mission of WUSF Podcasts is....

To connect, engage and reflect our Florida communities

Through compelling, informed and distinct storytelling and cultural experiences.

Our Podcasts...

Spark curiosity and enrich lives by intentionally/purposefully sharing and including diverse perspectives.

(add) specific language about existing podcasts. Allow this to SHOW not TELL diversity.

UNIQUE FLOURISHES

fun, informed and unique ways
expand and sustain community support
storytelling and cultural experiences that
connect

enriches the lives

Using community voices to unpack complex
ideas and topics to amplify diverse
perspectives.

The mission of WUSF Podcasts seeks to create meaningful and experimental content for inclusive audiences that unifies our community in fun, informed and unique ways. These podcasts will expand and sustain community support, enabling continued creation of innovative content.

Our mission is to engage the local community and connect them with information and products that align with the issues and ideas that mean the most to them by finding innovative ways to extend the use of broadcast and creative ideas by connecting the community together and creating excitement around diversity and better quality of life.

Our mission is to reach new audiences and better serve our current audience through storytelling and cultural experiences that

connect communities in the Greater Tampa Bay Region.

To connect and build a community that enriches the lives of people throughout our region by embracing new avenues of engagement.