

2026 SPONSORSHIP OPPORTUNITIES



CHALKFEST
...
MAPLE GROVE

Presented by:



MAPLE GROVE
BUSINESS ASSOCIATION



Media Sponsor:

Mpls
St Paul





2026 CHALKFEST MAPLE GROVE

Chalkfest Maple Grove, presented by the Maple Grove Business Association, is Saturday and Sunday, June 13 & 14, 2026, on downtown Main Street in Maple Grove, MN. Chalkfest is a free, 2-day street art festival with entertainment, food, and family fun attended by over 30,000 visitors!

Chalkfest Maple Grove features sidewalk chalk art by more than 50 professional, amateur, and student artists from around the world and as far away as Mexico, Colombia, and Ukraine. Downtown Main Street will be transformed into a colorful, dimensional chalk art wonderland open for public viewing throughout the duration of the event, while also enjoying family-fun activities in the Kids Zone and Maple Grove Arts Center FREE Chalk Zone, interactive vendors, food trucks, live DJ, photo opportunities, and experiences throughout.

All Levels and Ages are Welcome!

Want to try your hand at chalking? Apply to be a Chalk Artist at chalkfestmaplegrove.com. The Chalkfest Maple Grove art committee awards cash prizes for each category at the close of the event.

WHY SPONSOR CHALKFEST?

- Engage and activate your business or organization at Chalkfest Maple Grove with exposure to over 30,000 attendees.
- Your generous contributions help keep our annual festival free to the public and directly support our artists.
- Sponsorship packages can be tailored to your business or organization.
- Businesses and individuals can show support for the artists and local community through a variety of sponsorship opportunities.

WHEN: June 13th & 14th, 2026
10:00 a.m.–6:00 p.m.
Main Street will remain open to the public to view the chalk art through Monday, June 15, 2026.

WHERE: Downtown Main Street Maple Grove between Elm Creek Blvd and 1 block north of Arbor Lakes Parkway.

MORE INFO: Visit www.chalkfestmaplegrove.com for event information including the Online Chalkfest Guide which includes all event information, artist bios, event map, sponsors, special offers from MGBA businesses and more! (2026 Guide goes live Spring 2026)

2025 EVENT SUMMARY

Click the links below to see the photo gallery, video teaser, and PR report

33,701 Attendees

51 Artists

[2025 Event Photo Gallery](#)

[2025 Drone Pictures](#)

[Teaser Video](#)

[2025 PR Report](#)



CHALKFEST MAPLE GROVE SPONSORSHIP LEVELS

	Street Art Supporter* 2D \$1,500 3D \$2,000	Canvas Creator \$5,000	Arts Patron \$10,000	Chalk Star \$20,000	Presenting \$35,000**
Artist Square Street Sign with Sponsor Name (Photo Opp)	2D or 3D	(1) 2D	(1) 3D	(1) 3D (1) 2D	(2) 3D & (2) 2D
Festival: Vendor Booth	✓	✓	✓	✓	✓
Artist Welcome Bags: Special Offer Inclusion	✓	✓	✓	✓	✓
Social Media Exposure	Varied	Dedicated	Dedicated	Dedicated	Dedicated
Digital Chalkfest Guide: Logo Inclusion	✓	✓	✓	✓	Presenting Logo
Live Event Video at DJ Booth	✓	✓	✓	Premier Ft.	Premier Ft.
Online Chalkfest Guide: Sponsor Ad	1/3 Page	1/2 Page	Full Page	Full Page + 1/2 Page Business Highlight	Full Spread + Full Page Business Highlight
chalkfestmaplegrove.com: Logo Inclusion	✓	✓	Designated	Designated	Presenting
Opening Party Tickets	2	2	2	4	6
Event Sponsor Signage		✓	✓	✓	Signature Signage
VIP Tent Access with Food Passes		2	2	4	8
maplegrovebiz.com: Ad Rotation Length (Months)		1	2	3	5
Event T-Shirts: Logo Inclusion			Designated	Designated	Presenting Logo
MGBA Newsletter May & June 2025: Ad Inclusion (3,000 subscribers)			Business Ad	Business Ad	Business Feature
Event DJ: Verbal Recognition + Video			✓	✓	✓
Solo email distribution (3,000 subscribers)			1	2	3
Mistletoe & Memories Holiday Guide: Ad (34,000 households)				1/2 Page	Full Page
Event Banners				Designated	Presenting Logo
Event Main Tent Option - 1 table				✓	✓
Opening Party Speaking Opportunity				✓	✓
Featured as Presenting Sponsor on All Pre-Promotional and On-Site Print Advertising					✓

*Street Art Supporter Sponsorship levels vary. 3D based on availability. 2D Artist Size 10'x10' – \$1,500 | 3D Artist Sizes Vary – \$2,000.

2025 CHALKFEST MAPLE GROVE ADD-ON SPONSORSHIPS



Artist Hotel Room Sponsor

\$5,000

2 Available

Online Guide – Full page ad & logo
Sponsor Sign at Hotel
Artist Opening Party (2)
VIP Tent Access/Food Passes (4)
Solo email blast to 3,000 local residents
Vendor Booth at Event
2D Artist Square Sponsor



Kids Zone Sponsor

\$5,000

Online Guide – Full page ad & logo
Large Flag Sponsor Sign at Event
Artist Opening Party (2)
VIP Tent Access/Food Passes (4)
Solo email blast to 3,000 local residents
Vendor Booth at Event
2D Artist Square Sponsor



Artist Chalk Sponsor

\$5,000

Online Guide – Full page ad & logo
Artist Opening Party (2)
VIP Tent Access/Food Passes (4)
Solo email blast to 3,000 local residents
Vendor Booth at Event
2D Artist Square Sponsor



Free Chalk Zone Sponsor

\$3,500

Online Guide – Naming rights
Flag Sign with logo in Free Chalk Zone
VIP Tent Access/Food Passes (2)
Artist Opening Party (2)
2D Artist Square Sponsor



Closing/Opening Party Sponsor

\$2,500

2 Available

Online Guide – ½ page ad
VIP Tent Access/Food Passes (2)
Sponsor Sign at Party
Artist Opening Party (2)
2D Artist Square Sponsor



Photo Booth Sponsor

\$2,500

2 Available

Online Guide – 1/2 page
Logo on all digital and printed Chalkfest photos at a single photo booth station
Sponsor Sign at booth
VIP Tent Access/Food Passes (2)
Artist Opening Party (2)



Event T-Shirt Sponsor

\$2,500

Online Guide – 1/2 page
Logo on artist and volunteer t-shirts
Branded Artist Bags with logo (provided by sponsor)
VIP Tent Access/Food Passes (2)
Artist Opening Party (2)



Mandala Sponsor

\$2,500

Online Guide – 1/2 page
Sponsor Sign at Mandala
VIP Tent Access/Food Passes (2)
Artist Opening Party (2)



Artist Cash Prize Sponsor | \$2,000

Online Guide – ½ page ad
VIP Tent Access/Food Passes (2)
Sponsor Sign at DJ Booth
Artist Opening Party – 2 Tickets
2D Artist Square Sponsor Sign at Event



2025 CHALKFEST MAPLE GROVE ONLINE STATISTICS



chalkfestmaplegrove.com

April 1-June 30

47,000
Visits

60,000
Page Views

33,000
Unique Visitors



[Chalkfest Online Guide](#)

April 1-June 30

15,000+
Views



[Facebook Page](#)

6,300
Likes

7,300
Followers



[Instagram](#)

1,714
Likes



[Chalkfest Artists' Social Media Pages](#)

693,500+
Likes



[Social Media Paid Advertising](#)

99,768
Reach



SPONSORSHIP CONTACT DETAILS

Please contact Kira L. Johnson, MGBA Executive Director,
for all sponsorship questions and inquiries.



(612) 859-1977



kira@maplegrovebiz.com